

# AVCA GRANT BURGER MEDIA AWARD

## 2009-2010 NOMINATION FORM

The AVCA Grant Burger Media Award is an honor intended to recognize members of the media who have been involved in the advancement of the sport of volleyball, whether it be through consistent coverage in all mediums (sports information, print, broadcasting and web content), production of volleyball-specific publications or extensive radio and/or television exposure. It is named in honor of Grant Burger, former Director of Sports Information and Associate Director of the AVCA (1988-92), whose hard work, innovative mind, knowledge and enthusiasm took the areas of media relations and publications at the AVCA to a higher level and increased awareness of the sport of volleyball nationwide.

### CATEGORIES

- Sports Information
- Print Journalism
- Broadcast Journalism
- Web Journalism

Each category will have one finalist advance in addition to the overall AVCA Grant Burger Media Award. Each NCAA women's affiliation will have one sports information honoree per region (regions based on NCAA alignment), a sports information honoree from the NAIA and one from each of the NCAA men's volleyball conferences will be selected. The sports information category finalist will come from the pool of sports information honorees from each of the regions.

### NOMINEES MAY INCLUDE THE FOLLOWING INDIVIDUALS:

- **Sports Information Directors:** Athletic media relations contacts at an institution or conference level for universities and colleges
- **Print:** Newspaper beat reporters/columnists who cover the collegiate/high school/juniors beat. These nominees can come from regular dailies (including campus newspapers), small-town weeklies or bi-weeklies. Sports editors who have demonstrated committed decision-making in providing consistent and quality coverage of the sport. Magazine writers and editors of publications who devote either exclusive coverage to the sport or who engage in consistent, in-depth reporting. Regional newsletter editors (junior coaches or directors).
- **Broadcast:** Program directors (radio/TV) who provide broad, prime-time coverage of the sport at a local or regional level.
- **Web:** Individuals who provide volleyball content to the public through web sites

**NOTE:** An AVCA member may nominate one person/company per media category.

Award Nominee: \_\_\_\_\_ Organization/Title: \_\_\_\_\_

Select Category for Nomination (sports information, print, broadcast, or web): \_\_\_\_\_

Nominee's Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Nominee's Home Phone: (\_\_\_\_) \_\_\_\_\_ Work Phone: (\_\_\_\_) \_\_\_\_\_

Nominated by: \_\_\_\_\_ Affiliation: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Nominator's Home Phone: (\_\_\_\_) \_\_\_\_\_ Work Phone: (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

### CRITERIA (responsibility of nominator):

- 1) Nominators do not need to be AVCA members, although it is preferred that coaches who nominate be AVCA members.
- 2) Those nominated (see above list) must be individuals who have provided consistent, innovative, high-quality coverage of the sport; OR individuals who have demonstrated a record of improving coverage and public awareness in their area/campus, etc.; OR individuals who have been risk-takers with their decisions in hopes of increasing awareness of the sport. All nominees must be individuals who act professionally with the media, coaches and student-athletes, etc., and must demonstrate a commitment that is sincere and genuine.
- 3) Using the criteria listed in number two above, please describe, on an attached sheet of paper, the significant contributions the nominated individual has made in terms of increasing the awareness of the sport of volleyball.
- 4) Include examples, e.g., newspaper or magazine articles, media guides, newsletters, videotapes, etc., web site addresses as evidence of the nominated individual's contributions to the sport.



**Mail Completed Nominations to:**  
 AVCA Awards – Grant Burger Media Award  
 American Volleyball Coaches Association  
 2365 Harrodsburg Road, Suite A325  
 Lexington, KY 40504  
**Phone:** 866-544-2822

**Fax:** 859-226-4338

**Deadline:** Monday, May 3, 2010

**E-Mail:** awards@avca.org