2010 AVCA Spring Conference

May 6–8, 2010
Stanford University
Palo Alto, CA

SCHEDULE

Registration & Move-In
Friday, May 7th, 7:15 a.m. – 8:15 a.m.

Show Hours
Friday, May 7th, 8:30 a.m. – 5:45 p.m.
Saturday, May 8th, 8:30 a.m. – Noon
* Lunch provided on Friday May 7th

Move-Out
Saturday, May 8th, Noon.

HOTEL INFORMATION

Westin Palo Alto (adjacent to Stanford University)
$129 per night/single & double
Reservations by phone: 800.937.8461 or 650.321.4422 and ask for AVCA rate
Reservations by email: WestinReservations@pahotel.com, include the following:
Guest Name, Arrival/Departure date, Address, Phone and ask for the AVCA rate.

To guarantee a reservation, one must give a credit card number and expiration date.

Creekside Inn (2 miles from Stanford University: FREE shuttle service)
$95 per night/single
$105 per night/double
(both rates include continental breakfast)
Reservations by phone: 800.492.7335 and ask for AVCA rate.

CONTACT

Toby Bishop
Sales Manager
IMG Associations
2365 Harrodsburg Rd., Suite A325
Lexington, KY 40504
866.544.2822 (toll-free)
859.219.3560
859.226.4338 (fax)
toby.bishop@imgworld.com

AVCA Member Package	Non Member Package
$250	$350
$200 non-profit rate	$300 non-profit rate
Package includes: • Company ID sign • Table, two chairs • Two (2) exhibitor name tags • Clinic program half page ad (black & white) • Insert in coaches registration bags • Additional table - $100 each	• Additional table - $100 each

Advertising Information

Convention Advertising Options

4-Color COVER Positions

BACK COVER	Full page	$500
INSIDE FRONT COVER	Full page	$450
INSIDE BACK COVER	Full page	$400

Advertisements

FULL PAGE	$250
HALF PAGE (horizontal)	$150

Mechanical Requirements

Ad Size	Specs
Full Page	8 1/2 x 11
Half Horizontal	7 7/8 x 5 1/8

Advertisement Submission Specifications

First Option (most preferred): Advertisement sent in a hi-resolution PDF or upload your artwork to our FTP site.

Second Option: Submit in Photoshop 5.5 or lower, Illustrator 8.0 or lower, Quark 5.0 or lower, PageMaker 7.0 or lower, InDesign CS or lower.

Deadline/Regulations

- Space deadline for advertising: April 1, 2010.
- Ad copy deadline to AVCA office: April 1, 2010.
- Ad changes will not be accepted after April 12, 2010.
- Must include a hard copy proof and contact name with file.
- Advertisements not provided in required formats will be subject to additional charges.
- All materials not requested to be returned will be discarded after one year.

Bag Insert

Here's your opportunity to include an 8 1⁄2 x 11 "one-sheeter" in all conference attendee registration bags. Your company will develop the piece and the AVCA will place each "one-sheeter" into attendee registration bags to be picked up by clinic attendees prior to entering the exhibit hall.

2010 Spring Conference Exhibitor Application

Company Name (as it should appear on sign): _____
Address: _____
City: _____ State: _____ Zip: _____
Contact Person: _____ Title: _____
Phone: _____ Fax: _____
Email: _____ Web site: _____

Packages:
AVCA Member Package: ---------- $_____
Non-Member Package: ---------- $_____
Additional table(s): @ $100 each ---------- $_____

Advertising

- *Conference Program* preferred position (first come, first serve)
  - BACK COVER ---------- $500 $_____
  - INSIDE FRONT COVER ---------- $450 $_____
  - INSIDE BACK COVER ---------- $400 $_____
- *Conference Program* advertisements:
  - FULL PAGE ---------- $250 $_____
  - HALF PAGE ---------- $150 $_____

TOTAL AMOUNT DUE **$**_____

Exhibitor Names (for badges)
1. _____
2. _____
3. _____
4. _____

Payment
_____ Check (Make check payable to American Volleyball Coaches Association)
_____ Credit Card (Visa, Master Card, American Express, Discover)
Card Number: _____ Exp.: _____
Name on card: _____

Send application and payment to:
Toby Bishop, Sales Manager
American Volleyball Coaches Association
2365 Harrodsburg Road, Suite A325
Lexington, KY 40504

Or fax application and payment to:
Toby Bishop, 859.226.4338

• **Cancellation of Show**—In the event of fire, strikes or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, or causing the exhibition to be cancelled 15 days or more prior to the opening date of such event, this contract will not be binding and payments will be refunded.

Cancellation of Contract

• **Late Cancellation**—If the applicant cancels space within 15 days prior to the opening of the show, no refund will be made. Cancellations must be in writing and postmarks will be controlling. Exhibitors canceling prior to 30 days from the opening of the show will be refunded 80 percent.

Construction, Installation, and Use of Exhibit Facilities

• **Acceptability of Exhibits**— All exhibits shall be used to serve the interest of the members of the AVCA and shall be operated in such a way. The AVCA reserves the right to require the immediate withdrawal or modification of any exhibit that is believed to be injurious to the purpose of the membership. In the event of such restriction or eviction, the AVCA is not liable for any refund or other exhibit-related expense.

• **Restrictions on Use of Space**—No exhibitor shall sublet, assign or share any part of the space allocated in the exhibit hall. Gym or classroom shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and displays are also prohibited in any public space or elsewhere on the premises of the meeting facilities. Operation of sound amplification devices is not allowed.

• **Construction of Exhibits**—Exhibits shall be constructed and arranged so that they do not obstruct the general view, nor hide the exhibits of others.

• **Damage to Exhibit Facility**—The exhibitor must surrender rented space in the same condition it was at commencement of occupation. The exhibitor or agent shall not injure or deface the walls, or floors of the exhibit facilities, the tables or chairs of the booth. When such damage appears, the exhibitor shall be liable for all cost incurred to the owners of the property so damaged. The management agent reserves the right to select contractors for such repairs.

Liability and Insurance

• **Security**—The protection of the property of exhibitors shall at all times remain in the sole responsibility and custody of each exhibitor.

• **Responsibility of the AVCA**—The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to, equipment and other property brought upon the premises, its agents, servants and employees from any and all such losses, damages and claims. Insurance and liability are the full and sole responsibility of the exhibitor.

• **Show Management Responsibility**—AVCA's contract with the facility supercedes the contract it has with exhibitors.