2010 AVCA Spring Conference Sponsorship & Advertising Opportunities

2010 AVCA Spring Conference Marketing Partner - $2,500
Include your company logo and web link in all Spring Conference marketing/promotion e-mails. The logo will be placed at the top of all e-mails. A minimum of 10 e-mails will be sent to the entire AVCA membership starting in February and leading up to the event in May. With just a click of the mouse AVCA members could be browsing your website, inquiring about your service or purchasing your product!

Breakfast Sponsor - $2,000
This sponsorship allows you to be the first thing that attendees see when they wake up! A continental breakfast will be available for each attendee on Thursday and Friday morning of the AVCA Spring Conference. The breakfast sponsorship allows you to have signage inside of the hotel breakfast area. Also included will be your customized company napkins, customized coffee/drink cups and a place where your company literature can be picked up.

Lunch Sponsor - $2,000
Here's your opportunity to gain visibility at the AVCA Spring Conference by sponsoring this lunch session on Friday, May 7, from Noon - 1pm. Much like the breakfast sponsorship, company signage, customized napkins, customized cups and a place where your company literature can be picked up will be included.

Hotel Keycard Sponsorship - $1,000
Have your name on the one item everyone has to have (Their Hotel Keycard). You have the ability to use the keycard in any way you want to create a marketing piece. This allows you to be in the hands of our attendees from check in to check out.

Lanyard & Name Badge Sponsorship - $1,000
Have your logo on something every attendee must wear. This is a great vehicle for name recognition/retention.

Signage Sponsorship - $500
Have your name and logo on all informational signs and daily schedules placed throughout the Spring Conference site.

Seminar Pen Sponsorship - $500 + cost of pens
How can you get your company name and brand on something coaches will use for months to come? Sponsoring seminar pens allows your company to stand out. These pens will be included in each attendee registration bag for coaches to take notes with during each session and to take home with them afterward.

Water Bottle Sponsorship - $500 + cost of water bottles
Sponsor water bottle's coaches can carry around during the Spring Conference and then take home with them. You will provide the water bottle with your logo and/or marketing message. Each water bottle will be handed out at registration.

T-Shirt Sponsorship - $500 + cost of T-shirt
You send the t-shirt and we'll make sure each attendee receives one. This sponsorship provides the opportunity to include a t-shirt with each attendee registration bag. Here's your chance to provide something attendees will wear all year long!

2010 AVCA Spring Conference Program - $100
The AVCA will be offering a Spring Conference Program much like the AVCA Convention program. This is your opportunity to get your advertising message in the hands of attendees. All ads will be full page, black and white. Call now to take advantage of this opportunity and gain more exposure for your company!!!

Inserts in Registration Bags – $100
Send us an 8.5 x 11 company sell sheet and we'll place it in each attendee registration bag. Take advantage of this budget friendly opportunity to let all attendees learn more about your product or service.

Bag Sponsorship – Cost of bags
This is always one of the most visible sponsorships. Every conference attendee will be given a bag, which you will provide. The bags are carried throughout the year by attendees.