

Hit a Hole-In-One with AVCA



Florida in December means a golf tournament at the AVCA Convention! The AVCA Golf Tournament will be held on Wednesday, December 16th (7 am–1:30 pm) at Bay Palms Golf Course on MacDill Air Force Base. Get in your “Sunshine State of Mind” and prepare to play golf in Tampa!

You could simply play in the tournament for \$100. But what’s more? Sponsor at the tournament and receive premium exposure to all of the golfers! Sponsor any of the following items and we guarantee you’ll see great return on your sponsorship dollars.

AVAILABLE SPONSORSHIPS

Title Sponsor - \$2,500

Be the title sponsor of the AVCA Golf Tournament and receive maximum exposure. Title sponsorship includes naming rights of the event, inclusion of company name on the AVCA convention schedule, inclusion of company name in e-mail blasts to all AVCA members for promotion of event, the opportunity to address each attendee for 3-4 minutes before the tournament begins, the opportunity to have a table at the golf course as well as sell company products/services and signage at two holes on the front nine and two holes on the back nine.

Lunch Sponsor - \$1,500

After the event, be a part of the post game activities by being the lunch sponsor of the AVCA Golf Tournament. Sponsorship includes company signage in the lunch area, the opportunity to pass out literature and/or company promotional items to attendees as well as address the crowd for 3-4 minutes before lunch is served.

Million Dollar Hole In One Sponsor - \$1,000

Here’s your chance to be involved with what is sure to be one the most exciting sponsorships at the AVCA Golf Tournament! Two golf tournament participants will be randomly drawn and have one shot to hit a hole in one for \$1,000,000. Signage of your company name and logo will be included at the pre-determined hole. Don’t miss out and be the brand that’s associated with this must see event.

Golf Cart Sponsor - \$500

Ride with every attendee in the AVCA Golf Tournament by having your company name and logo included on all of the golf carts. An 8 x 5 sign will be placed on each steering wheel with each attendee’s name and your company name and logo. This is a great vehicle for name recognition and retention.

Beverage Cart Sponsor - \$500

When players are looking for a cool drink on the course let them think of you! As the beverage cart sponsor, your company name and logo will be included on two beverage carts used at the golf course. The carts will be used all throughout the tournament to maximize your company exposure!

Longest Drive Sponsor - \$250

Gain exposure by sponsoring what everyone loves to be involved with.....the longest drive! Have your company name and signage at the pre-determined hole on the course when everyone breaks out their driver and tries to hit it a mile! You’ll also have the opportunity to give away company prizes of your choice to the winner.

Closest to the Pin Sponsor - \$250

Be a part of the toughest challenge on the course.....hitting the ball closest to the pin. Have your company name and signage at the pre-determined hole on the course when the best shot really means the most. You’ll also have the opportunity to give away company prizes of your choice to the winner.



AVAILABLE SPONSORSHIPS CONTINUED

Scorecard Sponsor - \$250

Be in each golf participants hand from start to finish by being a sponsor of the scorecards. Your company name and log will be included on each scorecard. This is a nice way to stand out from the rest and maximize your presence.

Motor coach Sponsor - \$250

Each attendee will be picked up at a pre-determined location to be taken to the golf course. This is your opportunity to place a company handout or promotional item in each seat on the motor coach. You'll also have the opportunity to welcome each golf tournament participant and say a few words before departure to the course.

Hole Sponsor - \$100

Get in your "Sunshine State of Mind" and sponsor a hole at the AVCA Golf Tournament. Sponsorship consists of company signage at a pre-determined tee box.

The tournament will consist of prizes awarded to the winning teams, longest drive and closest to the pin. Each player will also receive a gift bag. Mulligans can be purchased at the golf course for \$10 each (limit 2 per player) with all proceeds going to charity. Golfers will have two tournament format options to choose from when competing for prizes: one tournament for groups of four who would like to play together and one tournament for individuals or groups of less than four. The AVCA will put teams together for individuals and small groups. Additional details will be sent to those who register for the tournament.

Sponsorships are sold on a first-come, first served basis. Contact Toby Bishop at toby.bishop@avca.org or by phone at 859.219.3560 to book your sponsorship today!