



### **AVCA Compliance Point – 3.2.09**

Q: When can a coach begin mailing, faxing or emailing materials (such as letters, media guides, etc) to individuals (prospects, non-prospects, and parents/guardians) for the purpose of recruitment?

A: Division I institutions may provide recruiting materials to individuals on and after **September 1 of the prospect's junior year in high school**. Institutions may provide non-personal information such as questionnaires, camp brochures, educational material produced by the NCAA, and non-athletics institutional publications (e.g., official academic, admissions and student services publications available to all students) at any time. It is not permissible for college coaches to provide materials except for the ones listed above for the purpose of recruitment to coaches, club recruiters, or parents of individuals until September 1 of the individual's junior year with the intent that that club coach or club recruiter will pass the information along to the prospect who is a freshman or sophomore. This parameter applies to students who have not yet started classes for his/her freshmen year in high school (grade 9).

Q: What types of printed recruiting materials may be sent (standard mail, electronic mail, or via facsimile) to juniors and seniors in high school?

A: Division I institutions may provide the following printed materials to prospective student-athletes, their parents or legal guardians, or their coaches after September 1 of the prospect's junior year of high school:

- Business cards
- Recruiting brochure or media guide (but not both)
- Game programs (may not be mailed; may only be provided during unofficial or official visits)
- Institutional note cards
- Questionnaires, camp brochures, NCAA educational materials, and non-athletics institutional publications may be provided to individuals prior to September 1 of their junior year. The initial letter with questionnaires to pre-ninth graders, freshmen and sophomores may not be personalized nor contain any recruiting conversation or information about the program or the recruit.