



2009 AVCA Spring Conference 21st CENTURY COACHING SKILLS



Schedule and Seminars Provo, Utah - May 7-9, 2009

DATE & TIME	SEMINAR TITLE (Session Level)	LOCATION	SPEAKER(S)
Thursday, May 7, 2009			
8 a.m. – 4 p.m.	Data Project Basic User Course (\$225 value, free to Conference Attendees!)		James Wilroy, Managing Director, Data Project USA & Giuseppe Vinci, Technical Coordinator, BYU Volleyball
3:30 – 4:30	Clinic Registration, ticket and credential pick-up	Student Athlete Building	
4:30 – 5:45 p.m.	Championship Tailgate Party Scouting an Opponent: What Tendencies are most critical & why	Student Athlete Building	Carl McGown
7:00 p.m.	NCAA Semi-Final Matches	Smith Fieldhouse	
Friday, May 8, 2009			
8:00 – 8:30	Registration	Richards Building	
8:30 – 9:30	Swing Blocking: Why it works for both men and women	Richards Building	Carl McGown
9:45 – 10:45	Training the Setter	Richards Building	Terry Pettit
11:00 – 12:00	Semi-Final Match Analysis	Richards Building	Carl McGown, Ryan Millar & Alan Knipe
12:00 – 1:00	Lunch (provided)	Richards Building	
	MARKETING THE GAME: A 21ST CENTURY JOB SKILL		
1:00 – 1:45	The Volleyball Brand: What makes it unique?	Richards Building	Kathy DeBoer
1:45 – 3:00	Building a Fan Base from the Ground Up	Richards Building	Terry Pettit
3:15 – 4:30	Using our Advantages – Connecting with Fans and the Media	Richards Building	Mary Wise
4:30 – 5:30	Volleyball and Today's Media Marketplace: Exploring all Options	Richards Building	Billy Stone – Producer, CBS College Sports
	MANAGING THE GAME: A 21ST CENTURY JOB SKILL		
1:00 – 1:45	The Recruitment Process – Part of Everybody's Job	Richards Building	TJ Meagher
1:45 – 3:00	Rotation Analysis and Matchup Decisions: Positioning Your Team for Success	Richards Building	Mary Wise
3:15 – 4:30	Finding your Voice: Meshing THEIR 21 st Century Style w/ YOUR 20 th Century Upbringing	Richards Building	Beth Launiere
4:30 – 5:30	Developing Feeder Programs: Volleyball for 3-8 year olds & 9-13 year olds	Richards Building	John Sample
	Dinner (on Your Own)		
7:30 – 9:30	AVCA Reception	Marriott Hotel	

Saturday, May 9, 2009

MARKETING ESSENTIALS			
8:30 – 9 a.m.	Administrative Support: How to Find it and Nurture it	Richards Building	Beth Launiere & Terry Pettit
9 – 9:30 a.m.	Web Casting: a Medium made for Volleyball at all levels	Richards Building	Beth Launiere
9:30 – 10 a.m.	Building a Booster Club and Staying Connected to Them	Richards Building	Amanda Carmichael
10 – 10:30 a.m.	You Need at Least one Full House: Packing the Stands with a Charity Connection	Richards Building	Becky Schmidt
10:30 – 11 a.m.	The Match Environment: How to Entertain	Richards Building	Billy Stone
11 – 11:30 a.m.	Want to Make it Fun? Get the Students to Come	Richards Building	Kelly Sheffield
MY FAVORITE DRILLS			
8:30 – 9 a.m.	Warm Up and Ball Handling	Richards Building	Tracy McWilliams-Smith
9 – 9:30 a.m.	Serving and Passing	Richards Building	Cody Hein
9:30 – 10 a.m.	Hitting and Blocking	Richards Building	Ryan Millar
10 – 10:30 a.m.	Middle Blocker	Richards Building	Ryan Millar
10:30 – 11 a.m.	Setting	Richards Building	Kelly Sheffield
11 – 11:30 a.m.	Competitive 6 v. 6	Richards Building	Beth Launiere
11:30-1:00	Lunch on your own		
1:00 – 2:30	Statistics: the Keys to Good Coaching Decisions	Richards Building	Carl McGown, Dr. Gil Fellingham & Dr. Tristan Burton
2:45-4:00	Talent and the Secret Life of Teams	Richards Building	Terry Pettit
5 p.m.	NCAA Men's Championship Match	Smith Fieldhouse	