



29th Annual American Volleyball Coaches Association

Volleyball Marketplace

**December 17 – 19, 2009
Tampa Convention Center
Tampa, FL**

**Held in conjunction with the American Volleyball Coaches
Association Annual Convention**

Partners, sponsors and advertisers will be given first choice of booth space.
The remaining booth space will be given to exhibitors in the order in which the applications are received.

Exhibitor Information



SCHEDULE

Registration & Move-In

Wednesday, Dec. 16th, 5–8 p.m.

Thursday, Dec. 17th, 8 a.m.–1 p.m.

Show Hours

Thursday, Dec. 17th, 2:30–5:30 p.m.

Friday, Dec. 18th, Noon–5 p.m. and 7:30–10 p.m.

Saturday, Dec. 19th, 8:30 a.m.–12:30 p.m.

Move-Out

Saturday, Dec. 19th, 12:30–5 p.m.

HOTEL INFORMATION

Visit the 2009 AVCA Convention website, www.avca.org/tampaconvention09 and click on “Registration & Travel” for hotel information.

Tampa Marriott Waterside (headquarters hotel)

700 South Florida Ave.

Tampa, FL 33602

\$145/double, \$135/single

Westin Tampa Harbour Island

725 South Harbour Island Blvd.

Tampa, FL 33602

\$119/night, single & double

Howard Johnson Plaza Tampa Downtown

111 West Fortune St.

Tampa, FL 33602

\$90/night, single & double

CONTACT

Toby Bishop

Sales Manager

IMG Associations

2365 Harrodsburg Rd., Suite A325

Lexington, KY 40504

866.544.2822 (toll-free)

859.219.3560

859.226.4338 (fax)

toby.bishop@imgworld.com

OFFICIAL DECORATOR

George Fern Co.

Contact: Mandy Smith

Account Executive

Phone: 502.367.0254

Email: msmith@georgefern.com





Why should your company attend the 2009 Volleyball Marketplace?

- 98% of all coaches and club directors attending visit the sponsor/exhibitor booths.
- 67% of all coaches and club directors attending indicated that they will make a purchase as a result of the contact they made at Volleyball Marketplace.
- 37% of all coaches attending made on-site purchases from exhibitors at the 2008 AVCA Convention in Omaha.

AVCA Member Package	Non Member Package
\$750 if received by Oct. 2, 2009	\$1,050 if received by Oct. 2, 2009
\$850 if received after Oct. 2, 2009	\$1,150 if received after Oct. 2, 2009
\$650 non-profit rate	\$950 non-profit rate
<p>Package includes:</p> <ul style="list-style-type: none"> • 10' deep x 10' wide booth, 8' high back wall, 3' high side wall • Company ID sign, booth number • 6' skirted table, two chairs, waste basket • Two (2) exhibitor badges • Convention program publication listing • AVCA Web site - Convention page listing (Activate listing link to your Web site for an additional \$100. Link will stay active until June 30, 2010) • After-hours exhibit hall security • This package includes a one year membership to the AVCA. For new members the membership start date will begin when the exhibitor application is received at AVCA headquarters. Current members will have their membership extended one year from the original start date. • Additional booths - \$600 each 	<p>Package includes:</p> <ul style="list-style-type: none"> • All benefits of the AVCA Member Package not including the one year AVCA membership • Additional booths - \$600 each <p>* For advertising information please contact Toby Bishop at 866-544-2822 or see the following convention advertising information page.</p>

Advertising Information



The AVCA Annual Convention is the largest gathering of volleyball coaches and club directors in the United States. With nearly 1,700 attendees, promoting your products and services at the convention is one of the most cost-effective ways to reach volleyball coaches and club directors from around the country who are the key purchasing decision makers for their teams and clubs. Several advertising opportunities are available that will work within almost any budget. Please contact Toby Bishop at 866-544-2822 for more details.

Convention Advertising Options

4-Color COVER Positions

BACK COVER	4-color, full page	\$3,000 SOLD
INSIDE FRONT COVER	4-color, full page	\$2,500 SOLD
INSIDE BACK COVER	4-color, full page	\$2,000 SOLD

Advertisements

FULL PAGE color	\$1,500
HALF PAGE (horizontal) color	\$ 850
1/8 PAGE (credit card size)	\$ 300

Mechanical Requirements

<u>Ad Size</u>	<u>Bleed (cover positions only)</u>	<u>Non-Bleed</u>
Full Page	8 5/8 x 11 1/8	8 1/2 x 11
Half Horizontal		7 7/8 x 5 1/8

Advertisement Submission Specifications

First Option (most preferred): Advertisement sent in a hi-resolution PDF or upload your artwork to our FTP site.

Second Option: Submit in Photoshop 5.5 or lower, Illustrator 8.0 or lower, Quark 5.0 or lower, PageMaker 7.0 or lower, InDesign CS or lower.

Deadline/Regulations

- Space deadline for advertising: September 25, 2009.
- Ad copy deadline to AVCA office: October 2, 2009.
- Ad changes will not be accepted after October 2, 2009.
- Must include a hard copy proof and contact name with file.
- Advertisements not provided in required formats will be subject to additional charges.
- All materials not requested to be returned will be discarded after one year.

Coaching Volleyball Dec./Jan. Convention Issue

AVCA exhibitors qualify for a special rate of \$750 for a 1/4 color ad in the Dec./Jan. issue of *Coaching Volleyball* magazine. Buy your ad today and get exposure for your product or service in front of thousands of volleyball coaches and club directors from around the country.
Space deadline: Oct. 26, Material Deadline: Nov. 2.

AVCA Silent Auction

Looking for a reason to get your company name and products in front of members? Participation in the AVCA Silent Auction is sure to do just that. The Silent Auction will be open during the hours of Volleyball Marketplace and will be located in the center of the exhibit show floor. The AVCA is seeking items with a minimum retail value of \$100. Some ideas include gift certificates, actual products, gift baskets, game tickets, trips, autographed items, sports memorabilia, etc. Please send a description with a maximum of 100 words to Jason Jones at jason.jones@avca.org. The product description and company name will be printed in the Silent Auction catalog that will be distributed to attendees. All donations will be displayed in the Silent Auction area in the center of Volleyball Marketplace. The deadline for Silent Auction participation is November 20th. Gift certificates and small items should be sent to AVCA Headquarters by November 20th. Larger items may be brought to the convention and given to AVCA staff at exhibitor check-in. Don't miss out on this opportunity to stand out at this year's show! Please contact Jason Jones at jason.jones@avca.org or 866.544.2822 for additional information. The AVCA is a 501(c)(3) charitable organization. Your donation may be tax deductible. See your tax professional for further information.



jostens Coaches Honors Luncheon or All-America Banquet Table

Reserve a table at one of the most attended functions at the AVCA Convention. Each table will consist of ten seats, table tent signage, “no-wait” seating and two bottles of wine. Bring your company representatives and invite coaches of your choice to sit with you through the duration of the luncheon. Reservations must be made by October 30. Cost per table is \$750.

Bag Insert

Here’s your opportunity to include an 8 1/2 x 11 “one-sheeter” in all AVCA Convention attendee registration bags. Your company will develop the piece and send it to the convention center (address to be given once item is purchased) and the AVCA will place each “one-sheeter” into attendee registration bags to be picked up by convention attendees prior to entering the exhibit hall. This opportunity has been one of the most popular add-ons each year at the convention. Cost for an insert is \$500.

Volleyball Business Exchange

Speed dating meets volleyball in the new Volleyball Business Exchange. The exchange will consist of 5-minute appointments between volleyball club directors and convention exhibitors from 5 – 7:15 p.m. on Wednesday, December 16. Each exhibitor will have 5 minutes to discuss how his or her product or service can benefit the club director. After one appointment is completed, the club director will immediately have another 5-minute appointment with a different exhibitor. Each club director will meet with each participating exhibitor for one 5-minute appointment. Exhibitors will have up to 24 appointments during the exchange. A maximum of 24 exhibitors will be eligible to participate on a first-come, first-served basis. Cost to participate is \$200.

AVCA Golf Tournament

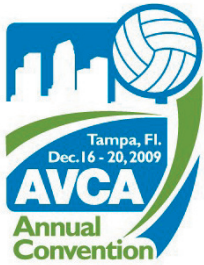
Florida in December means a golf tournament at the AVCA Convention! The AVCA Golf Tournament will be held on Wednesday, December 16th at Bay Palms Golf Course on MacDill Air Force Base. Get in your “Sunshine State of Mind” and prepare to play golf in Tampa. The tournament can be purchased individually for \$100. The tournament fee includes green fees, cart, access to warm-up range, transportation to/from golf course and a buffet lunch. Prizes will be awarded for the winning teams, longest drive and closest to the pin. Each player will also receive a gift bag. A limited number of club rentals are available for \$15 at the golf course. Mulligans can be purchased at the golf course for \$10 each (limit 2 per player) with all proceeds going to charity.

Golfers will have two tournament format options to choose from when competing for prizes. There will be one tournament for groups of four who would like to play together and one tournament for individuals or groups of less than four. The AVCA will put teams together for individuals and small groups. Additional details will be sent to those who register for the tournament.

The schedule for the day is as follows:

7 a.m.	Depart from Marriott Waterside to Bay Palms Golf Course
7:30 – 8:30 a.m.	Tournament check-in, hole assignments and warm-up
8:30 a.m.	Shot gun start
12:30 – 1 p.m.	Tournament conclusion, prizes awarded
12:30 – 1:30 p.m.	Buffet Lunch
1:30 p.m.	Depart for Marriot Waterside

Bay Palms is located on a military base and is not open to the public. The AVCA is required to submit a list of all participants to the golf course prior to the tournament and everyone must show a photo ID upon entering the military base. **No one will be admitted to the golf course without showing a photo ID.** Due to this policy the deadline for the golf tournament is December 2nd.



Texas Hold'em Tournament & Party

Test your poker skills in the second annual Texas Hold'em Tournament & Party. Cost to participate is \$65. Prizes include SuperCertificates of \$400, \$200 and \$100 from giftcertificates.com, SuperCertificates of \$50 to all final table participants, as well as door prize giveaways. All players will receive a bag and T-shirt. Snacks will be provided and a cash bar will be available. The tournament will be held from 10 p.m. – 1 a.m. on Friday night (Dec. 18). All entry fees are a charitable donation to the AVCA and may be tax deductible. Proceeds from the tournament will go toward the development and promotion of men's volleyball.

2009 Exhibitor Application

Company Name (as it should appear on sign): _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____

Email: _____ Web site (for activation on AVCA site): _____

For the convention program, give a BRIEF description of your product: _____

Packages: AVCA Member Package: ----- \$ _____
Non-Member Package: ----- \$ _____
Additional Booth(s): @ \$600 each ----- \$ _____

Advertising

- *Convention Program* preferred color position (first come, first serve)
 - BACK COVER ----- \$3,000 **SOLD** \$ _____
 - INSIDE FRONT COVER ----- \$2,500 **SOLD** \$ _____
 - INSIDE BACK COVER ----- \$2,000 **SOLD** \$ _____
- *Convention Program* color advertisements:
 - FULL PAGE ----- \$1500 \$ _____
 - HALF PAGE ----- \$850 \$ _____
 - 1/8 PAGE (credit card size)----- \$300 \$ _____
- *Coaching Volleyball* Dec./Jan. issue 1/4 page color ad (exhibitors only) ----- \$750 \$ _____
- Listing on the AVCA Member Scavenger Hunt form (FREE - for those who spend a minimum of \$2,000 in convention sponsorship)

Add Ons

- All-American Players of the Year Banquet Table: \$750 ----- \$ _____
- Jostens Coach Honors Luncheon Table: \$750 ----- \$ _____
- Bag Insert: \$500 ----- \$ _____
- Volleyball Business Exchange: \$200 ----- \$ _____
- AVCA Golf Tournament: \$100 ----- \$ _____
- Texas Hold'em Tournament and Party: \$65 ----- \$ _____

TOTAL AMOUNT DUE \$ _____

Payment

____ Check (Make check payable to American Volleyball Coaches Association)
____ Credit Card (Visa, Master Card, American Express, Discover)
Card Number: _____ Exp.: _____
Name on card: _____

Send application and payment to:

Toby Bishop, Sales Manager
American Volleyball Coaches Association
2365 Harrodsburg Road, Suite A325
Lexington, KY 40504

Or fax application and payment to:

Toby Bishop, 859.226.4338



2009 AVCA Annual Convention - Tampa

Dec. 16 -20

Exhibitor Name Badge Form

Please circle the appropriate badge type for each exhibitor name. Marketplace Access provides entrance into the Marketplace only. Full Convention registration includes all banquets, receptions, educational sessions, meetings and Volleyball Marketplace.

COMPANY NAME: _____

NAME	<u>BADGE TYPE</u>			<u>TICKETS</u>				
	Marketplace Access	Full Convention Registration Member	Non-Member	2009 NCAA Division I Women's Volleyball Championship Ticket	Jostens Coaches Honors Luncheon	All American/Players of the Year Banquet	Moken ONR w/ Casino Night by 1 st Place VB	Under Armour All-American Match
(1) _____	Free	\$345	\$510	\$68/ticket	\$45/ticket	\$45/ticket	\$45/ticket	\$5/ticket
(2) _____	Free	\$345	\$510	\$68/ticket	\$45/ticket	\$45/ticket	\$45/ticket	\$5/ticket
(3) _____	\$25	\$345	\$510	\$68/ticket	\$45/ticket	\$45/ticket	\$45/ticket	\$5/ticket
(4) _____	\$25	\$345	\$510	\$68/ticket	\$45/ticket	\$45/ticket	\$45/ticket	\$5/ticket
(5) _____	\$25	\$345	\$510	\$68/ticket	\$45/ticket	\$45/ticket	\$45/ticket	\$5/ticket
(6) _____	\$25	\$345	\$510	\$68/ticket	\$45/ticket	\$45/ticket	\$45/ticket	\$5/ticket
(7) _____	\$50	\$345	\$510	\$68/ticket	\$45/ticket	\$45/ticket	\$45/ticket	\$5/ticket
(8) _____	\$50	\$345	\$510	\$68/ticket	\$45/ticket	\$45/ticket	\$45/ticket	\$5/ticket
(9) _____	\$50	\$345	\$510	\$68/ticket	\$45/ticket	\$45/ticket	\$45/ticket	\$5/ticket
(10) _____	\$50	\$345	\$510	\$68/ticket	\$45/ticket	\$45/ticket	\$45/ticket	\$5/ticket
TOTAL				\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

TOTAL AMOUNT DUE: \$ _____

Payment Method

Check enclosed (US Funds) payable to American Volleyball Coaches Association

Charge to: American Express Visa MasterCard Discover

Name on Credit Card: _____

Credit Card Number _____ Expiration Date: _____

Authorized Amount to charge credit card: _____

Please fax this form to Toby Bishop at 1.859.226.4338 by Monday, Nov. 23, 2009



Limitations

- No exhibitor shall be permitted to distribute lanyards or promotional bags at Volleyball Marketplace. For more information please contact Toby Bishop at 866-544-2822.

Space Rental

- **Floor Plan**—All dimensions and locations shown on the official floor are believed, but not warranted, to be accurate. The American Volleyball Coaches Association reserves the right to make such changes as may be necessary to meet the needs of the exhibitors and the Marketplace program. The floor plan will be available at a later date and exhibitors will be given space in the order in which their applications are received. AVCA corporate partners, sponsors, and advertisers will receive first choice of booth space.

- **Cancellation of Show**—In the event of fire, strikes or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, or causing the exhibition to be cancelled 15 days or more prior to the opening date of such event, this contract will not be binding and payments will be refunded.

- **Electricity**—Electricity is the responsibility of the exhibitor. A form will be sent with the exhibitor kit from George Fern Co., the official decorator of Volleyball Marketplace.

Cancellation of Contract

- **Late Cancellation**—If the applicant cancels space within 60 days prior to the opening of the show, no refund will be made. Cancellations must be in writing and postmarks will be controlling. Exhibitors canceling prior to 60 days from the opening of the show will be refunded 80 percent. No refund will be made for NCAA match tickets purchased.

Construction, Installation, and Use of Exhibit Facilities

- **Acceptability of Exhibits**— All exhibits shall be used to serve the interest of the members of the AVCA and shall be operated in such a way. The AVCA reserves the right to require the immediate withdrawal or modification of any exhibit that is believed to be injurious to the purpose of the membership. In the event of such restriction or eviction, the AVCA is not liable for any refund of rental fees or any other exhibit-related expense.

- **Restrictions on Use of Space**—No exhibitor shall sublet, assign or share any part of the space allocated in the exhibit hall. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and displays are also prohibited in any public space or elsewhere on the premises of the meeting facilities or in the guestrooms or hallways of the hotel. Operation of sound amplification devices is not allowed.

- **Construction of Exhibits**—Exhibits shall be constructed and arranged so that they do not obstruct the general view, nor hide the exhibits of others. Nothing shall be displayed above the back of the booth.

- **Drayage**—Advance shipments of exhibit material must be made to a George Fern Co. representative as indicated in the exhibitor kit forthcoming. No supplies, inserts or materials are to be sent to AVCA hotels.

- **Damage to Exhibit Facility**—The exhibitor must surrender rented space in the same condition it was at commencement of occupation. The exhibitor or agent shall not injure or deface the walls, columns, or floors of the exhibit facilities, the booths or the equipment or furniture of the booth. When such damage appears, the exhibitor shall be liable for all cost incurred to the owners of the property so damaged. The management agent reserves the right to select contractors for such repairs.



Liability and Insurance

- **Security**—The protection of the property of exhibitors shall at all times remain in the sole responsibility and custody of each exhibitor. The Exhibit Management will provide watchpersons during the hours the exhibition is not operating, but furnishing of such services shall not be construed to be any assumption of obligation or duty with respect to the property protection of the exhibitor.
- **Responsibility of the AVCA**—The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the convention center, its agents, servants and employees from any and all such losses, damages and claims. Insurance and liability are the full and sole responsibility of the exhibitor.
- **Show Management Responsibility**—AVCA's contract with the facility supercedes the contract it has with exhibitors.



PLATINUM SPONSORSHIPS

Collegiate All-American Sponsorship - \$35,000

The Collegiate All-America program is one of the AVCA's most visible programs. The AVCA honors nearly 1,000 athletes with its All-Region, All-America and Player of the Year awards. The Player of the Year from all divisions and the Division I All-America Team are honored at a banquet during the AVCA Annual Convention. Every time an award winner is promoted through the media, a release by the schools sports information department or announcement on their Web site, consumers will see your company's name. Former AVCA Players of the Year include Long Beach State's Misty May and Stanford University's Kerri Walsh. Estimated exposures and impressions: 90,000,000+.

GOLD SPONSORSHIPS

AVCA/All-America/Players of the Year Banquet Sponsorship - \$15,000

The Player of the Year from all divisions and the Division I All-America Team are honored at the AVCA All-America/ Players of the Year Banquet held during the AVCA Annual Convention. This is the must see and most well-attended single event at the AVCA Convention. With an average attendance of more than 900 this event offers great exposure and a captive audience of the volleyball decision makers. The sponsor would have the opportunity to address the audience as well as present the honorees with their awards.

SOLD

Team Academic Sponsorship - \$15,000

This is your company's opportunity to be associated with the brightest athletes in America. The AVCA Team Academic Award honors volleyball teams at the high school and college level that are successful in the classroom with a minimum 3.30 GPA. This title sponsorship allows your name and logo to be part of each award, press opportunity and more. Almost 15% of AVCA membership participates in this award. 90% receive media coverage. Exposures and impressions: 149,000,000.

AVCA Coaches Honors Luncheon Sponsorship - \$15,000

The Coach Honors Luncheon drew 850 attendees in 2008 and is guaranteed to be one of the most attended functions at the Convention. Title sponsorship gives premier placement in terms of signage, recognition, and exposure to attendees. Coaches from all levels as well as the 2009 AVCA Hall of Fame class will be honored at this prestigious event. Be the brand that they associate with excellence!

SOLD

Opening Night Reception - \$12,000

Kick off the convention in your own special way. You have the ability to welcome everyone to the convention. This is also the first meal function of the convention.

SOLD

Coach of the Year/Hall of Fame Sponsorship - \$10,000

Be recognized as the standard of excellence as the sponsor of the Coach of the Year and Hall of Fame programs. No other programs are as revered and as cherished as these. If you want to position your product as the standard bearer of quality then this opportunity may be for you. The sponsor will receive recognition on all awards, during the Coaches Honors Luncheon, in press events and much more.

Casino Night Sponsorship - \$12,000

Be a part of this opening night enhancement that our attendees are sure to love. Casino night allows you to use banners and table signage to give your company recognition. Whether it's black jack, roulette, or another activity your company will be visible to everyone involved.

SOLD

Player of the Year Sponsorship - \$10,000

This prestigious sponsorship allows your company to be associated with the Player of the Year for each collegiate division. This sponsorship gives you the opportunity to increase your visibility and gain name recognition.

SOLD

AVCA Convention Sponsorship Opportunities



SILVER SPONSORSHIPS

Carpet Sponsorship - \$8,000

Make every step count and have your logo at the feet of all attendees. This sponsorship allows you to provide attendees with the comfort of carpet in the exhibit hall.

AVCA Coaches Zone Sponsorship - \$7,500

This sponsorship allows your company to be prominently featured in the "AVCA Coaches Zone", a gathering space complete tables, chairs the AVCA messaging center, as well as the AVCA Silent Auction and AVCA Career Center. The AVCA Coaches Zone will be located near the middle of the Volleyball Marketplace, where you can take advantage of 15 hours of traffic that is scheduled into the convention schedule. During sponsor functions, food and beverage stations will be positioned strategically around the Coaches Zone, guaranteeing maximum traffic and ample time to build relationships, show your product and discuss opportunities with coaches!

Hotel Keycard Sponsorship - \$7,500

Have your name on the one item everyone has to have (their Hotel Keycard). You have the ability to use the keycard in any way you want to create a marketing piece. This allows you to be in the hands of our attendees from check-in to check-out.

Convention Court Sponsorship - \$7,500

Gain exposure by placing logos on the courts that will be used at the convention. These courts as well as other signage and mentions of the court will be branded with your name.

Bag Sponsorship - \$5,000 + cost of bags

This is always one of the most visible and appreciated sponsorships at the convention. Every convention attendee will be given a convention bag, which you will provide. The bags are carried throughout the convention and throughout the year by the coaches and club directors. Your logo and the AVCA Annual Convention logo will be visible to everyone.

Pre-Convention Seminar Sponsorship - \$5,000

This sponsorship provides you an opportunity to give a 3-4 minute sales message at the beginning of the session and welcome everyone to the seminar. Recruiting expert, Dan Tudor will be the featured speaker. This seminar is one of the most popular at the convention and a great opportunity to gain more exposure for your company.

Signage Sponsorship - \$5,000

Have your name and logo on well over 100 directional and informational signs and 16 daily schedules placed throughout the convention center.

AVCA Victory Club Sponsorship - \$5,000

Get your name on one of the most popular AVCA award programs available by sponsoring the Victory Club award. Each year the AVCA honors head coach members who have reached various victory milestones in their career. The Victory Club award sponsorship is a great way to get your product or service in front of thousands of volleyball coaches.

BRONZE SPONSORSHIPS

AVCA Girls' Talent Showcase @ AVCA Convention Title Sponsorship - \$5,000

This recruiting event draws almost 300 athletes from all parts of the country and almost as many college coaches. Widely advertised throughout the fall season to both collegiate and high school coaches, this event puts your name in front of the best in volleyball coaches.

Lanyard Sponsorship - \$4,500

Have your logo on something every attendee must wear. This is a great vehicle for name recognition/retention.

SOLD

SOLD

SOLD

AVCA Convention Sponsorship Opportunities



BRONZE SPONSORSHIPS continued

Name Badge Sponsorship - \$4,500 SOLD

Have your logo on something every attendee must wear. This is also a great vehicle for name recognition/retention.

Massage Booth Sponsorship - \$4,000 + cost of masseuse

Provide a relaxing retreat for all attendees. With this sponsorship, you hire a company to give massages to our members. You can post masseuse hours as desired.

Thursday Morning Breakfast Sponsorship - \$3,000

This sponsorship allows you to offer breakfast to convention attendees and do a product presentation. The sponsorship time is 7:45 – 8:45 a.m. at the Marriott Waterside (headquarters hotel). A reserved room with an LCD and screen will be available as well as breakfast for attendees. Regular convention sessions won't start until 9:00 a.m., so this will give you a perfect opportunity to capture a sizable audience to start the day.

Seminar Pen Sponsorship - \$2,500 + cost of pens

How can you get your company name and brand on something coaches will use for months to come? Sponsoring seminar pens allows your company to stand out. These pens will be distributed at the beginning of each convention seminar for coaches to take notes with during the session and to take home with them after the session.

Water Bottle Sponsorship - \$2,500 + cost of water bottles

Sponsor water bottles that coaches can carry around all week and then take home with them. You will provide the water bottle with your logo and marketing message. A coupon will be placed in registration bags to be redeemed at your booth to receive the water bottle. Approximately 8 water stations will be placed throughout Volleyball Marketplace, meeting rooms and the Talent Showcase area. Gain extra exposure as each water station will have a tank wrapped with your company name and logo.

Convention Pen Sponsorship - \$2,500 + cost of pens

This is another great opportunity to drive traffic to your booth and be in the hands of convention attendees. This sponsorship allows you the opportunity to include a coupon in convention registration bags to be redeemed at your booth to receive a pen. Stand out from the rest and maximize your convention presence.

T-Shirt Sponsorship - \$2,500 + cost of T-shirt

Drive traffic to your booth and increase your exposure by providing t-shirts to convention attendees. This sponsorship provides the opportunity to include a coupon card in the convention registration bags that attendees can redeem at your booth to receive the t-shirt. This is an excellent way to create another selling opportunity for your product or service.

Career Center Sponsorship - \$2,500

The AVCA Career Center will be a place coaches come to post resumes and search for job openings. Sponsor the Career Center and increase your exposure, as this is sure to be a high traffic area for the coaches you are trying to reach.

Going Green – \$2,500

The AVCA will be going green at the AVCA Convention this year. Put your name and logo on various recycling containers inside of Volleyball Marketplace and at designated locations inside of the convention halls for the entire event.

(New) Popcorn Sponsorship - \$2,000

Let the smell of popcorn help drive traffic to your booth. Here's your opportunity to have a popcorn machine in your booth at all times during Volleyball Marketplace hours. The machine will be staffed by the convention center. Take advantage of this increased exposure as attendees stop by your booth to have a delicious snack.

SOLD



BRONZE SPONSORSHIPS continued

Product Development Seminars – \$1,000 (30 min.) - \$1,500 (hour)

A Product Development Seminar allows you to reach out to convention attendees by providing 30-minute to an hour classroom or on-court presentations. This is a great way to maximize your exposure at the AVCA Convention and to drive more traffic to your booth.

AVCA Message and E-mail Center – Contact AVCA for Pricing

The AVCA hopes to set up an area with computers for members to check their e-mail and surf the web. This sponsorship allows the sponsor to put up signage around the message center as well as have a screen saver of your company logo.

Flash Drive – Contact AVCA for Pricing

The AVCA will be offering one company the opportunity to put their own flash drive into registration bags. Coaches can use these to put into their computers and download any message, sales material or catalog that you want to provide. The flash drive will have your company name and logo on it as well.

Coffee Sponsorship (Saturday Only) - \$1,000

Help attendees start their day by offering coffee in your booth. The coffee stand would be staffed by the convention center. This sponsorship is sure to drive traffic to your booth and provide you with the opportunity to have meaningful conversations with coaches and club directors during this time.

Convention Seminar Sponsorship - \$1,000

How can you increase your exposure in front of a large group of volleyball coaches at the AVCA Convention? Convention seminar sponsors are given an opportunity to deliver a sales message during the first 3 – 4 minutes of the presentation as well as provide promotional materials to the coaches who attend the session. This sponsorship is a budget friendly way to make your product or service stand out from the rest.

Seminar Audio Recording Sponsorship - \$1,000

How can you continue reaching coaches after the convention has ended? Sponsor the seminar audio recordings and put a sales message at the beginning of each audio link. All convention seminars will be audio recorded and the links will be posted on the AVCA Web site after the event. Continue your sales message by reaching coaches for months and years to come

Convention General Meetings - \$1,000

Pick a specific group (if available) that you want to target and sponsor one of our 9 general meetings. Use an informational, promotional materials, etc. to get into the hands of our attendees. Use the room to promote your company and have the chance to introduce the keynote speakers for each meeting.

AVCA Golf Tournament Hole Sponsor - \$100

Florida in December means a golf tournament at the AVCA Convention! The AVCA Golf Tournament will be held on Wednesday, December 16th at Bay Palms Golf Course on MacDill Air Force Base. Get in your “Sunshine State of Mind” and sponsor a hole. Sponsorship consists of company signage at a pre-determined hole.

AVCA Convention Sponsorship Opportunities



	Platinum \$20,000+	Gold \$10,000-19,999	Silver \$5,000-\$9,999	Bronze \$1,000-\$4,999
Right to display two company banners within Volleyball Marketplace	●			
Access to electronic version of AVCA membership attendee lists per request	●	●		
One complimentary annual AVCA membership	●	●		
One banner on AVCA.org Sponsor page**	●	●		
Complimentary Annual Convention registrations	4	2	1	
Tickets to all banquets, receptions, and NCAA semi final/ final Championship Matches***	4	2	1	
Complimentary exhibit booth spaces (10'x10')	4	2	1	
Full color advertisement in Convention Program	full page	full page	1/2 page	
Insert one 8 1/2 x 11 single sheet promotional piece in registration bags	●	●	●	
Sponsor listing in Convention Program**	●	●	●	●
Link to AVCA's sponsor section on AVCA.org**	●	●	●	●
Link on AVCA.org sponsor page	●	●	●	●

* Level of sponsorship is determined by sponsorship fee plus cost of essential convention items-not including promotional giveaways, travel, registration, etc.

** Logo for Platinum and Gold, name only for Silver and Bronze

*** Four for Platinum, Two for Gold

Please note that all AVCA promotional opportunities are sold on a first come, first serve basis.

For advertising information or to secure a contract, please contact Toby Bishop at 866-544-2822, 859-219-3560, or toby.bishop@avca.org.