

Due to the overwhelming success of our housing program at last year's JVA World Challenge, we will again be working with **Conference Direct** for your teams and families' housing needs in Houston.

The JVA does not have a "Stay to Play" policy. This event is JVA's major fund raiser. We need your support. In addition, we are in line to receive a substantial credit to our cost for the convention center based on the number of rooms booked in the Houston area. The room pick-up will also impact our negotiations with the convention center for best pricing in the future.

Why should you use our housing service?

- 1) Conference Direct has secured the best prices available, if anyone gets a better rate, we all get that same rate!
- 2) Conference Direct has negotiated free parking with hotels that own their own lots
- 3) All proceeds, \$8/room, go back to JVA for the support of our programs
- 4) Conference Direct has arranged for incentives for teams to block rooms under our contract
 - Large blocks will get free rooms for their staff
 - Small blocks are eligible for raffles with pro shop certificates, team pizza parties, hotel suites for staff or parents
- 5) The hotel list is extensive, offering a wide variety of hotels

If you will have a large block, 100 rooms or more, please contact Lynn Golabowski, lynn.golabowski@conferencedirect.com for a "Club Housing Request Form." Clubs can set up separate blocks for teams and families if your club has team rooms. Clubs can set up a block for their staff and a block for the families if your players stay with their parents. Club Blocks can be combined for free rooms.

If you find a hotel that is not on our list, let us know. In most cases, Conference Direct will negotiate a better rate and we will save you money.

Important housing deadlines:

September 1st: Housing will not be open at this time, but large groups can begin to submit their block requests via jva@conferencedirect.com or by fax to 262-364-2667.

September 15th: Housing will open for all, check this web page for the link to reservations.

January 9th: Last day to submit a "Room Block Request Form."

February 8th: Last day to submit all details for room blocks. After this date, rooms without names and payment information will be released into general inventory for sale.

February 27th: Last day to cancel a reservation without penalty. After this date they will be charged \$30 dollars for each reservation canceled.

February 27th: Multiple Reservation deadline. After this date guests are only allowed to have 2 rooms reserved in their name.

If you experience problems with booking your teams' housing, please email or call [Lynn Golabowski](mailto:Lynn.Golabowski@conferencedirect.com) at 262-251-5001 **after** September 15th.

