



## AVCA AUCTION DONATION TIPS

To maximize your exposure and bidding, below are a few tips and types of donations that have been popular in the past:

- **Tangible items** that a bidder can touch, feel or smell can market themselves, and are good ideas to include with gift certificates.
- **Handcrafted items** such as quilts, furniture, clocks, sculptures, pottery, statues, woodcarvings, jewelry and paintings. If you have staff members who have special artistic talents and skills – it is a great way for them to become involved as well.
- **Collector's items**, such as old sports ads, antique volleyball memorabilia that is unique or hard to find always generate competition among bidders.
- **Sports memorabilia** such as autographed items, apparel, photographs, equipment and tickets to sporting events.
- The holidays are just around the corner from the auction and items such as **jewelry, children's gifts** and **toys** are always in high demand.
- **Mini vacations** for two or more people that include hotel accommodations can acquaint people with your hotel or city, as well as generate a lot of bidder interest.
- **Themed gift baskets** can also generate a good deal of attention, while still highlighting your company. Themes are endless, but following are some ideas to get you started:
  - **Pet Basket** - pet treats, toys and collar
  - **Sports Basket** - jerseys, hats, tickets
  - **Gardening Basket** – flower/plant seeds, flower pots, gardening tools & gloves and watering can
  - **Kitchen Basket** – utensils, spices, cookbooks, measuring cups and salt & pepper shakers
  - **Summer Fun** – sunscreen, pool toys, floats, towels, hats, and sunglasses
  - **Scrapbook Basket** – scrapbooking paper, scissors, stickers and stamps
  - **Children's Basket** – items such as stuffed animals, toys, t-shirts and games
  - **Picnic Basket** – linens, blanket, plates, glasses, wine and corkscrew
- **Think outside your company.** Do you have a wonderful wine provider or access to a great vacation home? Every donation helps and can introduce your fellow members to new things.
- **Do not wrap gift baskets.** We find that items produce more bids if the bidder can have a clear view of everything available in a gift basket. It can make it easier for shipping if a basket is wrapped, but we may remove any wrapping for display purposes on-site.