

AVCA Convention Sponsorship Opportunities



PLATINUM SPONSORSHIPS

Collegiate All-American Sponsorship - \$20,000

The Collegiate All America program is one of the AVCA's most visible programs. The AVCA honors nearly 1,000 athletes with its All-Region, All-America and Player of the Year awards. The Player of the Year from all divisions and the Division I All America Team, are honored at a banquet during the AVCA Annual Convention. Every time an award winner is promoted through the media, a release by the schools sports information department or announcement on their website, consumers will see your company's name. Former AVCA Player's of the Year include Long Beach State's Misty May and Stanford University's Kerri Walsh.

GOLD SPONSORSHIPS

AVCA/All American Player of the Year Banquet Sponsorship - \$15,000

The Player of the Year from all divisions and the Division I All America Team, are honored at the AVCA All America/ Player of the Year Banquet held during the AVCA Annual Convention. This is the must see and most well attended single event at the AVCA convention. With an average attendance of more than 900 over the last three years, this event offers great exposure and a captive audience of the volleyball decision makers. The sponsor would have the opportunity to address the audience as well as present the honorees with their awards.

Team Academic Sponsorship - \$15,000

This is your company's opportunity to be associated with the brightest athletes in America. The AVCA Team Academic Award honors volleyball teams at the high school and college level that are successful in the classroom with a minimum 3.30 GPA. This title sponsorship allows your name and logo to be part of each award, press opportunity and more.

AVCA Coaches Honors Luncheon Sponsorship - \$15,000

The AVCA Hall of Fame Induction will be combined with the annual Coach of the Year Luncheon. This is guaranteed to be one of the most attended functions at the Convention. Title sponsorship gives premier placement in terms of signage, recognition, and exposure to attendees. Be the brand that they associate with excellence!

SOLD

Coaches Zone at the AVCA Marketplace - \$12,000

New for 2008 Introduced in 2007, this 40 x 40 square foot area became the instant gathering place in the marketplace. Equipped with tables, big screen TV's, and comfortable chairs to attract and keep visitors. Brand the area with your products and populate with your people and you will have the prime spot for interaction.

Opening Night Reception - \$12,000

Kick off the convention in your own special way. You have the ability to welcome everyone to the convention. This is also the first meal function of the convention.

SOLD

Coach of the Year/Hall of Fame Sponsorship - \$10,000

Be recognized as the standard of excellence as the sponsor of the Coach of the Year and Hall of Fame programs. No other programs are as revered and as cherished as these. If you want to position your product as the standard bearer of quality then this opportunity may be for you. The sponsor will receive recognition on all awards, during the Honors Luncheon, in press events and much more.

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Casino Night Sponsorship - \$10,000 **SOLD**

Be a part of this opening night enhancement that our attendees are sure to love. Casino night allows you to use banners and table signage to give your company recognition. Whether it's black jack, roulette, or another activity your company will be visible to everyone involved.

Player of the Year Sponsorship - \$10,000

This prestigious sponsorship allows your company to be associated with the 2008 Division I Player of The Year. This sponsorship gives you the opportunity to increase your visibility and gain name recognition.

SILVER SPONSORSHIPS

Carpet Sponsorship - \$8,000

Make every step count and have your logo at the feet of all attendees. This sponsorship allows you to provide attendees with the comfort of carpet in the exhibit hall.

Hotel Keycard Sponsorship - \$7,500

Have your name on the one item everyone has to have (Their Hotel Keycard). You have the ability to use the keycard in any way you want to create a marketing piece. This allows you to be in the hands of our attendees from check in to check out.

SOLD

Convention Court Sponsorship - \$7,500

Gain exposure by placing logos on the courts that will be used at the convention. These courts as well as other signage and mentions of the court will be branded with your name.

SOLD

Bag Sponsorship - \$5,000 + cost of bags

This is always one of the most visible and appreciated sponsorships at the convention. Every convention attendee will be given a convention bag, which you will provide. The bags are carried throughout the convention and throughout the year by the coaches and club directors. Your logo and the AVCA Annual Convention logo will be visible to everyone.

Pre-Convention Seminar Sponsorship - \$5,000

This sponsorship provides you an opportunity to give a 3-4 minute sales message at the beginning of the session and welcome everyone to the seminar. Former collegiate and Olympic team coach, Bill Neville and AVCA Executive Director, Kathy DeBoer will be the featured speakers. This seminar is one of the most popular at the convention and a great opportunity to gain more exposure for your company.

Signage Sponsorship - \$5,000

Have your name and logo on well over 100 directional and informational signs and 16 daily schedules placed throughout the convention center.

Victory Club Sponsorship - \$5,000

Get your name on one of the most popular AVCA award programs available by sponsoring the Victory Club Award. Each year the AVCA honors head coach members who have reached various victory milestones in their career. The Victory Club Award sponsorship is a great way to get your product or service in front of thousands of volleyball coaches.

AVCA Convention Sponsorship Opportunities



BRONZE SPONSORSHIPS

Lanyard Sponsorship - \$4,500 **PENDING**

Have your logo on something every attendee must wear. This is a great vehicle for name recognition/retention.

Name Badge Sponsorship - \$4,500 **PENDING**

Have your logo on something every attendee must wear. This is also a great vehicle for name recognition/retention.

Massage Booth Sponsorship - \$4,000 + cost of masseuse

Provide a relaxing retreat for all attendees. With this sponsorship, you hire a company to give massages to our members. You can post masseuse hours as desired.

Seminar Pen Sponsorship - \$2,500 + cost of pens

How can you get your company name and brand on something coaches will use for months to come? Sponsoring seminar pens allows your company to stand out. These pens will be distributed at the beginning of each convention seminar for coaches to take notes with during the session and to take home with them after the session.

Water Bottle Sponsorship - \$2,500 + cost of water bottles

Sponsor water bottle's coaches can carry around all week and then take home with them. You will provide the water bottle with your logo and marketing message. A coupon will be placed in registration bags to be redeemed at your booth to receive the water bottle. Approximately 8 water stations will be placed throughout the exhibit hall, meeting rooms and the Talent Showcase area. Gain extra exposure as each water station will have a tank wrapped with your company name and logo.

Convention Pen Sponsorship - \$2,500 + cost of pens

This is another great opportunity to drive traffic to your booth and be in the hands of convention attendees. This sponsorship allows you the opportunity to include a coupon in convention registration bags to be redeemed at your booth to receive a pen. Stand out from the rest and maximize your convention presence.

SOLD

T-Shirt Sponsorship - \$2,500 + cost of T-shirt

Drive traffic to your booth and increase your exposure by providing t-shirts to convention attendees. This sponsorship provides the opportunity to include a coupon card in the convention registration bags that attendees can redeem at your booth to receive the t-shirt. This is an excellent way to create another selling opportunity for your product or service.

SOLD

Career Center Sponsorship - \$2,500

The Career Center will be a place coaches come to post resumes and search for job openings. Sponsor the Career Center and increase your exposure, as this is sure to be a high traffic area for the coaches you are trying to reach.

(New) Going Green - \$2,500

The AVCA will be going green at the AVCA Convention this year. Put your name and logo on various recycling containers inside of the Volleyball Marketplace and at designated locations inside of the convention halls for the entire event.

(New) Product Development Seminars - \$1,000 (30 min.) - \$1,500 (hour)

A Product Development Seminar allows you to reach out to convention attendees by providing 30 minute to an hour classroom or on-court presentations. This is a great way to maximize your exposure at the AVCA convention and to drive more traffic to your booth.



BRONZE SPONSORSHIPS continued

New) Message Center – Contact AVCA for Pricing

The AVCA hopes to set up an area with computers for members to check their e-mail and surf the web. This sponsorship allows the sponsor to put up signage around the message center as well as have a screen saver of your company logo.

(New) Flash Drive – Contact AVCA for Pricing

The AVCA will be offering one company the opportunity to put their own flash drive into registration bags. Coaches can use these to put into their computers and download any message, sales material or catalog that you want to provide. The flash drive will have your company name and logo on it as well.

Convention Seminar Sponsorship - \$1,000

How can you increase your exposure in front of a large group of volleyball coaches at the AVCA Convention? Convention seminar sponsors are given an opportunity to deliver a sales message during the first 3 – 4 minutes of the presentation as well as provide promotional materials to the coaches who attend the session. This sponsorship is a budget friendly way to make your product or service stand out from the rest.

Seminar Audio Recording Sponsorship - \$1,000

How can you continue reaching coaches after the convention has ended? Sponsor the seminar audio recordings and put a sales message at the beginning of each audio link. All convention seminars will be audio recorded and the links will be posted on the AVCA Web site after the event. Continue your sales message by reaching coaches for months and years to come

Convention General Meetings - \$1,000

Pick a specific group (if available) that you want to target and sponsor one of our 9 general meetings. Use an informational, promotional materials, etc. to get into the hands of our attendees. Use the room to promote your company and have the chance to introduce the keynote speakers for each meeting.

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	Platinum \$20,000+	Gold \$10,000-19,999	Silver \$5,000-\$9,999	Bronze \$1,000-\$4,999
Right to display two company banners within the exhibit hall	●			
Access to electronic version of AVCA membership attendee lists per request	●	●		
One complimentary annual AVCA membership	●	●		
One banner on AVCA.org Sponsor page**	●	●		
Complimentary Annual Convention registrations	4	2	1	
Tickets to all banquets, receptions, and NCAA semi final/ final Championship Matches***	4	2	1	
Complimentary exhibit booth spaces (10'x10')	4	2	1	
Full color advertisement in Convention Program	full page	full page	1/2 page	
Insert one 8 1/2 x 11 single sheet promotional piece in registration bags	●	●	●	
Sponsor listing in Convention Program**	●	●	●	●
Link to AVCA's sponsor section on AVCA.org**	●	●	●	●
Link on AVCA.org sponsor page	●	●	●	●

* Level of sponsorship is determined by sponsorship fee plus cost of essential convention items-not including promotional giveaways, travel, registration, etc.

** Logo for Platinum and Gold, name only for Silver and Bronze

*** Four for Platinum, Two for Gold

Please note that all AVCA promotional opportunities are sold on a first come, first serve basis.

For advertising information or to secure a contract, please contact Toby Bishop at 866-544-2822, 859-219-3560, or toby.bishop@avca.org.