

2009 AVCA Spring Conference
May 7 - 9, 2009
Provo, Utah

Daily Schedule

Last updated February 27, 2009. Tentative Schedule is subject to change; all listed times are Mountain Time.

Thursday, May 7	
Data Project Basic User Course (\$225 value, free to Conference attendees!) - James Wilroy, Managing Director, Data Project USA & Giuseppe Vinci, Technical Coordinator, BYU Volleyball	TBA
AVCA Registration	3:30 p.m. - 4:30 p.m.
Championship Tailgate Party Scouting an Opponent: What Tendencies are Most Critical and Why - Carl McGown = 1 CAP II Module	4:30 p.m. - 5:45 p.m.
NCAA Semi-Final Matches	7:00 p.m.
Friday, May 8	
AVCA Registration	8:00 a.m. - 8:30 a.m.
Swing Blocking: Why it Works for Both Men and Women - Carl McGown = 1 CAP II Module	8:30 a.m. - 9:30 a.m.
Training a Setter With Deliberate Practice - Terry Pettit = 1 CAP II Module	9:45 a.m. - 10:45 a.m.
Semi-Final Match Analysis - Carl McGown & USAV Men's National Team Coach	11:00 a.m. - 12:00 p.m.
Lunch and Learn - <u>Sport Science Lab</u>	12:00 p.m. - 1:00 p.m.
MARKETING THE GAME: A 21ST CENTURY SKILL	
The Volleyball Brand: What Makes it Unique? - Kathy DeBoer	1:00 p.m. - 1:45 p.m.
Building a Fan Base from the Ground Up - Terry Pettit = 1 CAP II Module	1:45 p.m. - 3:00 p.m.
Using our Advantages - Connecting with Fans at Matches - Mary Wise	3:15 p.m. - 4:30 p.m.
Volleyball and Today's Media Marketplace: Exploring All Options - Billy Stone	4:30 p.m. - 5:30 p.m.
MANAGING THE GAME: A 21ST CENTURY SKILL = 1 CAP I Module (so total of 3 possible here) ; re-certifying CAP II coaches may elect to attend these topics for Module Credits as well.	
The Recruitment Process - Part of Everybody's Job - T.J. Magner = 1 CAP I Module	1:00 p.m. - 1:45 p.m.
Relation Analysis and Matchup Decisions: Positioning Your Team for Success - Mary Wise = 1 CAP I Module	1:45 p.m. - 3:00 p.m.
Finding Your Voice: Meeting THEIR 21st Century Style with YOUR 20th Century Upholding - Beth Lauriers = 1 CAP I Module	3:15 p.m. - 4:30 p.m.
Developing Feeder Programs: Volleyball for 3-8 Year Olds & 9-13 Year Olds -	4:30 p.m. - 5:30 p.m.

John Sample	
Dinner (On Your Own)	5:30 p.m. - 7:00 p.m.
Reception @ Marriott Hotel	7:30 p.m. - 9:30 p.m.
Saturday, May 9	
MARKETING ESSENTIALS	
Administrative Support: How to Find It and Nurture It - Panel: <i>Beth Launiere & Terry Pettit</i>	8:30 a.m. - 9:00 a.m.
Webcasting: A Medium Made for Volleyball at All Levels - <i>Beth Launiere</i> THIS TOPIC plus any ONE of the other 30 minute topics in this 8:30 to 11:30 am block = 1 CAP II Module	9:00 a.m. - 9:30 a.m.
Building a Booster Club and Staying Connected to Them - <i>Amanda Carmichael</i>	9:30 a.m. - 10:00 a.m.
You Need at least One Full House: Packing the Stands with a Charity Connection - <i>Becky Schmidt</i>	10:00 a.m. - 10:30 a.m.
The Match Environment: How to Entertain - <i>Billy Stone</i>	10:30 a.m. - 11:00 a.m.
Want to Make it Fun? Get the Students to Come - <i>Kelly Sheffield</i>	11:00 a.m. - 11:30 a.m.
MY FAVORITE DRILLS	
Any 2 of these sessions from 8:30 to 11:30 am = 1 CAP I Module (so total of 3 possible here) re-certifying CAP II coaches may elect to attend these topics for Module Credits as well.	
Warm-Up and Ball Handling - TBD	8:30 a.m. - 9:00 a.m.
Serving & Passing - Cody Herr	9:00 a.m. - 9:30 a.m.
Hitting & Blocking - TBD	9:30 a.m. - 10:00 a.m.
Middle Blocker - Deane Collins-Parker	10:00 a.m. - 10:30 a.m.
Setting - Kelly Sheffield	10:30 a.m. - 11:00 a.m.
Competitive 8 v. 8 - Beth Launiere	11:00 a.m. - 11:30 a.m.
Lunch on your own	11:30 a.m. - 1:00 p.m.
Statistics: The Key to Good Coaching Decisions - Carl McGown, Dr. Gil Fellingham & Dr. Tristan Burton = 1 CAP I or II Module	1:00 p.m. - 2:30 p.m.
Talent and the Secret Life of Teams - Tony Paris = 1 CAP I or II Module	2:45 p.m. - 4:00 p.m.
NCAA Championship Match	5:00 p.m.

13 total modules:

5 CAP II specific

8 CAP I specific

2 either/or

Re-certifying CAP II coaches may elect to attend ANY CAP I or II topics for Module Credits.