



28th Annual American Volleyball Coaches Association

Volleyball Marketplace

**December 18-20, 2008
Qwest Convention Center, Hall C
Omaha, NE**

**Held in conjunction with the American Volleyball Coaches
Association Annual Convention**

Partners, sponsors and advertisers will be given first choice of booth space.
The remaining booth space will be given to exhibitors in the order in which the applications are received.

Exhibitor Information



SCHEDULE

Registration & Move-In

Wednesday, Dec. 17th, 5–8 p.m.
Thursday, Dec. 18th, 8 a.m.–Noon

Show Hours

Thursday, Dec. 18th, 1:30–5 p.m.
Friday, Dec. 19th, Noon–4:30 p.m. and 7:30–10 p.m.
Saturday, Dec. 20th, 8:30 a.m.–Noon

Move-Out

Saturday, Dec. 20th, Noon–5 p.m.

HOTEL INFORMATION

Reservations within the AVCA room block will be available in August 2008.
For more information visit www.avca.org/convention/omaha08/hotels.htm

Hilton Omaha (headquarter hotel)

1001 Cass St.
Omaha, NE 68102
\$131/night

Courtyard by Marriott Omaha

101 South 10th St.
Omaha, NE 68102
\$119/night

Doubletree Omaha Downtown

1616 Dodge St.
Omaha, NE 68102
\$109/night

Hilton Garden Inn Omaha Downtown

1005 Dodge St.
Omaha, NE 68102
\$129/night

CONTACT

Toby Bishop
Sales Manager
IMG Associations
2365 Harrodsburg Rd., Suite A325
Lexington, KY 40504
866.544.2822 (toll-free)
859.219.3560
859.226.4338 (fax)
toby.bishop@imgworld.com

OFFICIAL DECORATOR

GES Exposition Services
Contact: Jody Chavis
Senior Account Manager
Phone: 801.656.1948
E-mail: jchavis@ges.com





Why should your company attend the 2008 AVCA Marketplace?

- 95% of all coaches and club directors attending visit the sponsor/exhibitor booths.
- 69% of all coaches and club directors attending indicated that they will make a purchase as a result of the contact the made at the Volleyball Marketplace.
- 25% of all coaches attending made on-site purchases from exhibitors at the 2007 AVCA Convention in Sacramento.

AVCA Member Package	Non Member Package
\$750 if received by Oct. 3, 2008	\$1,050 if received by Oct. 3, 2008
\$850 if received after Oct. 3, 2008	\$1,150 if received after Oct. 3, 2008
\$650 non-profit rate	\$950 non-profit rate
Package includes: <ul style="list-style-type: none"> • 10' deep x 10' wide booth, 8' high back wall, 3' high side wall • Company ID sign, booth number • 6' skirted table, two chairs, waste basket • Two (2) exhibitor badges • Convention program publication listing • AVCA Web site - Convention page listing (Activate listing link to your Web site for an additional \$100. Link will stay active until June 30, 2009) • After-hours exhibit hall security • This package includes a one year membership to the AVCA. For new members the membership start date will begin when the exhibitor application is received at AVCA headquarters. Current members will have their membership extended one year from the original start date. • Additional booths - \$600 each 	Package includes: <ul style="list-style-type: none"> • All benefits of the AVCA Member Package not including the one year AVCA membership • Additional booths - \$600 each * For advertising information please contact Toby Bishop at 866-544-2822 or see the following convention advertising information page.

Advertising Information



The AVCA Annual Convention is the largest gathering of volleyball coaches and club directors in the United States. With nearly 1,700 attendees, promoting your products and services at the convention is one of the most cost-effective ways to reach volleyball coaches and club directors from around the country who are the key purchasing decision makers for their teams and clubs. Several advertising opportunities are available that will work within almost any budget. Please contact Toby Bishop at 866-544-2822 for more details.

Convention Advertising Options

4-Color COVER Positions

BACK COVER	4-color, full page	\$3,000 SOLD
INSIDE FRONT COVER	4-color, full page	\$2,500 SOLD
INSIDE BACK COVER	4-color, full page	\$2,000

Advertisements

FULL PAGE color	\$1,500
HALF PAGE (horizontal) color	\$ 850
1/8 PAGE (credit card size)	\$ 300

Mechanical Requirements

<u>Ad Size</u>	<u>Bleed (cover positions only)</u>	<u>Non-Bleed</u>
Full Page	8 5/8 x 11 1/8	8 1/2 x 11
Half Horizontal		7 7/8 x 5 1/8

Advertisement Submission Specifications

First Option (most preferred): Advertisement sent in a hi-resolution PDF or upload your artwork to our FTP site.

Second Option: Submit in Photoshop 5.5 or lower, Illustrator 8.0 or lower, Quark 5.0 or lower, PageMaker 7.0 or lower, InDesign CS or lower.

Deadline/Regulations

- Space deadline for advertising: September 26, 2008.
- Ad copy deadline to AVCA office: October 3, 2008.
- Ad changes will not be accepted after October 3, 2008.
- Must include a hard copy proof and contact name with file.
- Advertisements not provided in required formats will be subject to additional charges.
- All materials not requested to be returned will be discarded after one year.

Coaching Volleyball Dec./Jan. Convention Issue

AVCA exhibitors qualify for a special rate of \$750 for a 1/4 color ad in the Dec./Jan. issue of *Coaching Volleyball* magazine. Buy your ad today and get exposure for your product or service in front of thousands of volleyball coaches and club directors from around the country.
Space deadline: Oct. 13, Material Deadline: Oct. 20.

New for 2008 – AVCA Silent Auction

Looking for a reason to get your company name and its products in front of members? Participation in the AVCA Silent Auction is sure to do just that. The Silent Auction will be open during the hours of the Volleyball Marketplace. The AVCA is seeking items with a minimum retail value of \$100. Some ideas include gift certificates, actual products, gift baskets, game tickets, trips, autographed items, sports memorabilia, etc. Please send a description with a maximum of 100 words to auction@avca.org. The product description and company name will be printed in the silent auction catalog that will be distributed to attendees. The deadline for silent auction participation is November 28th. Gift certificates and small items should be sent to AVCA headquarters by November 28th. Larger items may be brought to the convention and given to AVCA staff at exhibitor check-in. Don't miss out on this opportunity to stand out at this year's show!

The AVCA is a 501(c)(3) charitable organization. Your donation may be tax deductible. See your tax professional for further information.

2008 Exhibitor Application

Company Name (as it should appear on sign): _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____

Email: _____ Web site (for activation on AVCA site): _____

For the convention program, give a BRIEF description of your product: _____

Packages: AVCA Member Package: ----- \$ _____

Non-Member Package: ----- \$ _____

Additional Booth(s): @ \$600 each ----- \$ _____

Advertising

• *Convention Program* preferred color position (first come, first serve) BACK COVER ----- \$3,000 **SOLD** \$ _____
INSIDE FRONT COVER ----- \$2,500 **SOLD** \$ _____
INSIDE BACK COVER ----- \$2,000 \$ _____

• *Convention Program* color advertisements: FULL PAGE ----- \$1500 \$ _____
HALF PAGE ----- \$850 \$ _____
1/8 PAGE (credit card size)----- \$300 \$ _____

• *Coaching Volleyball* Dec./Jan. issue 1/4 page color ad (exhibitors only) ----- \$750 \$ _____

• Listing on the AVCA Member Scavenger Hunt form
(FREE - for those who spend a minimum of \$2,000 in convention sponsorship)

TOTAL AMOUNT DUE \$ _____

Payment

____ Check (Make check payable to American Volleyball Coaches Association)

____ Credit Card (Visa, Master Card, American Express, Discover)

Card Number: _____ Exp.: _____

Name on card: _____

Send application and payment to:

Toby Bishop, Sales Manager
American Volleyball Coaches Association
2365 Harrodsburg Road, Suite A325
Lexington, KY 40504

Or fax application and payment to:

Toby Bishop, 859.226.4338



2008 AVCA Annual Convention - Omaha

Dec. 17 -21

Exhibitor Name Badge Form

Please circle the appropriate badge type for each exhibitor name. Marketplace Access provides entrance into the Marketplace only. Full Convention registration includes all banquets, receptions, educational sessions, meetings, Volleyball Marketplace and Under Armour All-America Match.

COMPANY NAME: _____

NAME	<u>BADGE TYPE</u>		<u>TICKETS</u>		
	Marketplace Access	Full Convention Registration	2008 NCAA Division I Women's Volleyball Championship Ticket	Jostens Coaches Honors Luncheon	All America/Player of the Year Banquet
	Member	Non-Member			
(1) _____	Free	\$335	\$500	\$64/ticket _____	\$45/ticket _____
(2) _____	Free	\$335	\$500	\$64/ticket _____	\$45/ticket _____
(3) _____	\$25	\$335	\$500	\$64/ticket _____	\$45/ticket _____
(4) _____	\$25	\$335	\$500	\$64/ticket _____	\$45/ticket _____
(5) _____	\$50	\$335	\$500	\$64/ticket _____	\$45/ticket _____
(6) _____	\$50	\$335	\$500	\$64/ticket _____	\$45/ticket _____
(7) _____	\$50	\$335	\$500	\$64/ticket _____	\$45/ticket _____
(8) _____	\$50	\$335	\$500	\$64/ticket _____	\$45/ticket _____
	TOTAL	\$ _____	\$ _____	\$ _____	\$ _____

TOTAL AMOUNT DUE: \$ _____

Payment Method

Check enclosed (US Funds) payable to American Volleyball Coaches Association

Charge to: American Express Visa MasterCard Discover

Name on Credit Card: _____

Credit Card Number _____ Expiration Date: _____

Authorized Amount to charge credit card: _____

Please fax this form to Toby Bishop at 1.859.226.4338 by Monday, Nov. 24, 2008.



Limitations

- No exhibitor shall be permitted to distribute lanyards or promotional bags at the AVCA Volleyball Marketplace. For more information please contact Toby Bishop at 866-544-2822.

Space Rental

- **Floor Plan**—All dimensions and locations shown on the official floor are believed, but not warranted, to be accurate. The American Volleyball Coaches Association reserves the right to make such changes as may be necessary to meet the needs of the exhibitors and the Marketplace program. The floor plan will be available at a later date and exhibitors will be given space in the order in which their applications are received. AVCA corporate partners, sponsors, and advertisers will receive first choice of booth space.

- **Cancellation of Show**—In the event of fire, strikes or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, or causing the exhibition to be cancelled 15 days or more prior to the opening date of such event, this contract will not be binding and payments will be refunded.

- **Electricity**—Electricity is the responsibility of the exhibitor. A form will be sent with the exhibitor kit from GES Exposition Services., the official decorator of the AVCA Volleyball Marketplace.

Cancellation of Contract

- **Late Cancellation**—If the applicant cancels space within 60 days prior to the opening of the show, no refund will be made. Cancellations must be in writing and postmarks will be controlling. Exhibitors canceling prior to 60 days from the opening of the show will be refunded 80 percent. No refund will be made for NCAA match tickets purchased.

Construction, Installation, and Use of Exhibit Facilities

- **Acceptability of Exhibits**— All exhibits shall be used to serve the interest of the members of AVCA and shall be operated in such a way. The AVCA reserves the right to require the immediate withdrawal or modification of any exhibit that is believed to be injurious to the purpose of the membership. In the event of such restriction or eviction, the AVCA is not liable for any refund of rental fees or any other exhibit-related expense.

- **Restrictions on Use of Space**—No exhibitor shall sublet, assign or share any part of the space allocated in the exhibit hall. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and displays are also prohibited in any public space or elsewhere on the premises of the meeting facilities or in the guestrooms or hallways of the hotel. Operation of sound amplification devices is not allowed.

- **Construction of Exhibits**—Exhibits shall be constructed and arranged so that they do not obstruct the general view, nor hide the exhibits of others. Nothing shall be displayed above the back of the booth.

- **Drayage**—Advance shipments of exhibit material must be made to a GES Exposition Service representative as indicated in the exhibitor kit forthcoming. No supplies, inserts or materials are to be sent to AVCA hotels.

- **Damage to Exhibit Facility**—The exhibitor must surrender rented space in the same condition it was at commencement of occupation. The exhibitor or agent shall not injure or deface the walls, columns, or floors of the exhibit facilities, the booths or the equipment or furniture of the booth. When such damage appears, the exhibitor shall be liable for all cost incurred to the owners of the property so damaged. The management agent reserves the right to select contractors for such repairs.



Liability and Insurance

- **Security**—The protection of the property of exhibitors shall at all times remain in the sole responsibility and custody of each exhibitor. The Exhibit Management will provide watchpersons during the hours the exhibition is not operating, but furnishing of such services shall not be construed to be any assumption of obligation or duty with respect to the property protection of the exhibitor.
- **Responsibility of the AVCA**—The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the convention center, its agents, servants and employees from any and all such losses, damages and claims. Insurance and liability are the full and sole responsibility of the exhibitor.
- **Show Management Responsibility**—AVCA's contract with the facility supercedes the contract it has with exhibitors.