AVCA Volleyball Marketplace: the Largest VB-specific Tradeshow in the World

- 6 10 x 10 Booths
- 2,794 Attendees
- 93% Visited Marketplace
- 2,598 Potential Conversations
- Auction Item Exposure
12 Club Directors  5 Minute Segments

AVCA Volleyball Business Exchange: a speed-dating B-to-B Opportunity
Product Engagement: The Official Court Volleyball of the AVCA

- Baden Balls & Carts
- 3 Demonstration Courts
- 3 Days of the Marketplace
- AVCA 365 App Push Notification for Baden Challenge
Print Exposure: Convention Signage
Print Exposure: Coaching Volleyball

- Full-page Ad
- 6 Issues
- Paid circulation 7,400
- Readership > 22,200
- 133,200 Views
Print Exposure: AVCA Convention Program

• Full Page Ad - Inside Back Cover
• Received by 2,794 attendees
Print Exposure: AVCA Team Academic Awards

- Full page ad in the 2018 AVCA Team Academic Awards magazine
- Distribution ➔ Nearly 10,000
AVCA Website Exposure

Sponsor Page

- 2018 Views: 3,419,046
- 2018 Clicks: 972
E-Newsletter: *At the Net*

- Bi-Weekly – All Members
- Nearly 52,000 Views in 2018
E-Newsletter:
Affiliations

• Monthly: HS members approximately 6,700 views in 2018
• Affiliations is sent once a month.
Additional Benefits

- NCAA Women’s Volleyball Semi-Finals & Championship: 4 Tickets = $300
- Table for 4 Staff & Guests:
- Jostens Coaches Honors Luncheon = $180
- AVCA All-America Player of the Year Banquet = $180
- 4 Annual Convention Registrations
- 8 ½ by 11 Promotional Registration Bag Insert
Thank You for Supporting the AVCA!

We truly appreciate your support of the AVCA! We look forward to continuing to find ways to extend our partnership, grow our relationship and help achieve the goals and mission of Baden. Please contact us at any time for further conversation.

Contact Information
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