Convention Sponsorship Opportunities
High School All-America Match: $100,000 (SOLD)

Build an event around your sponsorship including the possibility of TV.
Collegiate All-American Sponsorship: $25,000

One of the AVCA’s most visible programs. The AVCA honors nearly 1,000 athletes with its All-Region, All-America and POY awards. The POY from all divisions and the Division I All-America Team are honored at a banquet during the AVCA Annual Convention. Every time an award winner is promoted through the media, a release by the schools sports information department or announcement on their web site, consumers will see your company’s name. Former AVCA POY’s include Long Beach State’s Misty May and Stanford University’s Kerri Walsh.

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Convention Kickoff Party: $17,500 (SOLD)

Kick off the convention in your own special way. You have the ability to welcome everyone to the convention. This is also the first meal function of the week.
The Player of the Year from all divisions and the Division I All-America Team are honored at the AVCA All-America/Player of the Year Banquet held during the AVCA Annual Convention. This is a must see and most well attended single event at the AVCA convention. With an average attendance of more than 1,000 over the last two years, this event offers great exposure and a captive audience of volleyball decision makers. The sponsor would have the opportunity to address the audience as well as present the honorees with their awards.
AVCA Coaches Honors Luncheon Sponsorship: $15,000 (SOLD)

The Coaches Honors Luncheon drew nearly 700 attendees in 2017 and is guaranteed to be one of the most attended functions at the Convention. Title sponsorship gives premier placement in terms of signage, recognition, and exposure to attendees. Coaches from all levels as well as the 2018 AVCA Hall of Fame class will be honored at this prestigious event. Be the brand that they associate with excellence!

*Click picture to view Jostens Coaches Honors Luncheon videos
Coach of the Year/Hall of Fame Sponsorship: $10,000

Be recognized as the standard of excellence as sponsor of the Coach of the Year and Hall of Fame programs. No other programs are as revered and as cherished as these. If you want to position your product as the standard bearer of quality then this opportunity may be for you. The sponsor will receive recognition on all awards, during the Coaches Honors Luncheon, in press releases and much more.
Player of the Year Sponsorship: $10,000 (SOLD)

This prestigious sponsorship allows your company to be associated with the Player of The Year for each collegiate division. The sponsorship also gives you the opportunity to increase your visibility and gain name recognition. The sponsor will be able to present each honoree with their awards.

*Click picture to play video

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Hotel Keycard Sponsorship: $7,500

Have your name on the one item everyone has to have (their Hotel Keycard). You have the ability to use the keycard in any way you want to create a marketing piece. This allows you to be in the hands of attendees from check-in to check-out.
AVCA Coaches Zone Sponsorship: $5,000 (SOLD)

This sponsorship allows your company to be prominently featured in the “AVCA Coaches Zone”, a gathering space complete with tables, chairs and the AVCA messaging center. The AVCA Coaches Zone will be located near the middle of the Volleyball Marketplace, where you can take advantage of over 16 hours of traffic that is scheduled into the convention schedule. During sponsor functions, food and beverage stations will be positioned strategically around the Coaches Zone, guaranteeing maximum traffic and ample time to build relationships, show your product and discuss opportunities with coaches.
Bag Sponsorship: $5,000 + cost of bags (SOLD)

This is always one of the most visible and appreciated sponsorships at the convention. Every convention attendee will be given a convention bag, which you will provide. The bags are carried throughout the convention and throughout the year by coaches and club directors. Your logo and the AVCA Annual Convention logo will be visible to everyone.
General Signage Sponsorship: $5,000 (SOLD)

Have your name and logo on well over 100 directional and informational signs and 8 daily schedules placed throughout the convention center.
This recruiting event draws almost 300 athletes from all parts of the country and just as many college coaches. Widely advertised throughout the fall season to both collegiate and high school coaches, this event puts your name in front of the best in volleyball coaches.
Convention App Sponsorship: $5,000

The AVCA Convention App provides you with the opportunity for various exposure inside of the App. Your logo will appear on the launch screen, watermark on the schedule page, banner ad on the landing page, ability to upload video, PDFs, etc. as well as many more branding opportunities.
Lanyard Sponsorship: $4,500 (SOLD)

Have your logo on something every attendee must wear. This is a great vehicle for name recognition/retention.
Name Badge Sponsorship: $4,500

Have your logo on something every attendee must wear. This is also a great vehicle for name recognition/retention.
Column Wrap Sponsorship: $3,200

Wrap your company name/logo around the AVCA Convention with the column wrap sponsorship. You’ll receive two large signs that will wrap around columns in a high traffic area. This is a great sponsorship for all budgets! Call for sizes, locations, and pricing. Production included.
“Regiception” will be located next to the AVCA Convention Registration area. On Wednesday, December 12 from 11 am – 7 pm and Friday, December 14 from 9:30 am – 11 am, we’ll be providing complimentary water, soft drinks and coffee to attendees. You’ll have the opportunity to have a table, pop-up banners and chat with attendees outside of the Volleyball Marketplace!
Pre-Convention Seminar Sponsorship: $2,500

This sponsorship provides you an opportunity to give a 3-4 minute sales message at the beginning of the session and welcome everyone to the seminar. This seminar is one of the most popular at the convention and a great opportunity to gain more exposure for your company. This will be the only seminar taking place during this time.
Water Bottle Sponsorship: $2,500 (includes cost of water bottles)

Sponsor water bottles that coaches can carry around all week and then take home with them. You will provide your logo and marketing message and we’ll order the water bottle for you. Approximately 4 water stations will be placed throughout Volleyball Marketplace, meeting rooms and the Talent Showcase area.
Frisbee Flyer Sponsorship: $2,500 (includes cost of frisbees)

This branding sponsorship allows the sponsor to provide each convention attendee with a frisbee flyer. A frisbee will be placed into each coaches bag that is picked up by attendees at the registration area. Cost of frisbee flyer included in sponsorship.
Water Barrel Covers: $2,500

Your company will be the center of attention with this new sponsorship. Have your company logo on a total of 8 water barrel covers that are placed around the net systems. Great opportunity for branding and name recognition.
Convention Court Floor Graphics: $2,500

Be a part of the action by having your company logo on the AVCA Convention demonstration courts. You’ll have two floor graphics on each hard court and your logo will be seen by virtually every attendee that attends the on-court sessions. Two sponsorships available.
Photo Booth Sponsorship: $2,500

Maximize your exposure at the AVCA Convention with this fun opportunity! This sponsorship will be during the Friday Night party in the exhibit hall from 5-7:30 pm. Attendees will be able to pose for pictures, and walk away with instant prints complete with your branding!
Floor Clings/Footprint Sponsor: $2,200

Make an impression before attendees enter the exhibit halls; place advertising at attendees' feet throughout the AVCA Convention. These floor clings promote your company and double as great directions to your booth. Call for sizes, locations, and pricing. Production included.
Window Clings $2,200

Maximize your name/logo and/or message with windows clings in high traffic areas. Let your name be the first one attendees see with an entrance door window cling! Call for sizes, locations, and pricing. Production included.
Wall Clings $2,200

Make your message stand out at the AVCA convention with a wall cling in a high traffic area. Post your company name/logo and/or message with a wall cling. Call for sales, locations, and pricing. Promotion included.
Glass Panel Railing Sponsorship $2,200

Present your company name/logo, message, and/or booth number on glass panel railings overlooking the main lobbies. Call for sizes, locations and pricing. Production included.
GOBO Presentations $2,200

Display your company logo, brand, message and/or booth number on any floor wall, or any escalator on all levels of the convention center. This is a great way to keep your company top of mind throughout the convention. Call for sizes, locations and pricing. Production included.
AVCA Super Session Sponsorship: $2,000

On Friday from 8:30 - 10:15 am in the Main Auditorium, you'll also have the opportunity to speak for 3-4 minutes to a crowd of around 1,000 attendees. Some of the top coaches in the nation will participate in “T” Talks in one of the most exciting sessions of the convention!
Food or Drink Station : $2,000

Drive traffic to your booth during the Friday Night Party at the AVCA Convention. Party will be located in the Volleyball Marketplace from 5–7:30 pm. A food or drink station (your choice) will be placed in or near your booth during party hours. Each station will include a server. Multiple sponsorships are available.
Saturday Breakfast Sponsorship: $2,000

Increase your exposure at the AVCA Convention by sponsoring the Saturday Breakfast, December 15th from 8:30-9:30am. This sponsorship gives you the opportunity to have a breakfast station at your booth, greatly increasing the flow of traffic!
AVCA Convention First Time Attendee & AVCA Match Point Receptions: $2,000

The AVCA First Time Attendee Reception is for new AVCA convention attendees. This reception will take place on Wednesday, December 12 from 5:15 p.m. - 6:15 p.m. in the Minneapolis Convention Center. A classroom session for first time attendees will take place before the reception and will cover topics such as convention highlights, must attend events, maximizing time and networking. Sponsor will have the opportunity to speak in the classroom for 3-4 minutes, pass out promotional materials, and brand the reception. From 7:30 p.m. - 8:30 p.m. the AVCA Match Point Mingle (formerly the Mentoring Program Reception) will take place. The Mentoring Program, launched in the Fall of 2010 has been developed to allow experienced coaches share their knowledge and talents with fellow coaches in the volleyball community. Sponsor will also have the opportunity to address reception attendees, brand the reception and gain name recognition throughout the year on the AVCA website and any AVCA Mentoring correspondence with coaches.
AVCA Victory Club Sponsorship: $2,000

The AVCA honors head coach members who have reached various victory milestones in their career. Have your name on one of the most popular AVCA award programs on Friday from 8:30 - 10:15 am in the Main Auditorium. You'll also have the opportunity to speak for 2-3 minutes and help to pass out awards.
Stadium Cup Sponsorship: $2,000 (includes cost of cups)

This branding sponsorship allows the sponsor to provide each convention attendee with a stadium cup. A cup will be placed into each coaches bag that is picked up by attendees at the registration area. Cost of stadium cups included in sponsorship.
Career Center Sponsorship: $2,000

The AVCA Career Center will be a place coaches come to post resumes and search for job openings. Sponsor the Career Center and increase your exposure, as this is sure to be a high traffic area for the coaches you are trying to reach.
Pocket Koozie Sponsorship: $1,750 (includes cost of koozies)

This branding sponsorship allows the sponsor to provide each convention attendee with a pocket koozie. A koozie will be placed into each coaches bag that is picked up by attendees at the registration area. Cost of koozie included in sponsorship.
Convention Pen Sponsorship: $1,750 (includes cost of pens)

This sponsorship gives you the opportunity to place your company's logo on pens that attendees will use everyday. Stand out from the rest and maximize your convention presence. Sponsorship includes cost of pens.
AVCA Semi-Final Tailgate Party: $1,500

Looking to sponsor a party? On Thursday, December 13 from 5-6pm, the Semi-Final Tailgate Party will take place at the Convention Center in Ballroom B. You’ll have the opportunity to make the party your own by using your company branding and welcoming everyone to the event.

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Escalator Sponsorship: $1,400

Display your company logo, brand, message and/or booth number up and down the escalators of the convention center. This is a great way to keep your company top of mind throughout the convention. Call for sizes, locations, and pricing. Production included.
Product Development Seminars: $1,000 (hour)

A Product Development Seminar allows you to reach out to convention attendees by providing up to an hour classroom presentation. This is a great way to explain/introduce your product or service (6 spots are available).
T-Shirt Sponsorship: $1,000 + cost of T-Shirts

Drive traffic to your booth and increase your exposure by providing t-shirts to convention attendees. This sponsorship provides the opportunity to include a coupon in the convention registration bags that attendees can redeem at your booth to receive the t-shirt. This is an excellent way to create another selling opportunity for your product or service.
International Coaches Networking Breakfast & Orientation: $1,000

Thursday from 8:30 – 10 am, all international coaches are invited to attend a networking breakfast and orientation. Help welcome our international guests and deliver a 3-4 minutes message with the opportunity to leave promotional materials and/or a gift.
Convention Seminar Sponsorship: $1,000

How can you increase your exposure in front of a large group of volleyball coaches at the AVCA Convention? Convention seminar sponsors are given an opportunity to deliver a sales message during the first 3 – 4 minutes of the presentation as well as provide promotional materials to the coaches who attend the session. This sponsorship is a budget friendly way to make your product or service stand out from the rest.
Seminar Audio Recording Sponsorship: $1,000

How can you continue reaching coaches after the convention has ended? Sponsor the seminar audio recordings and put a sales message at the beginning of each audio link. All convention seminars will be audio recorded and the links will be posted on the AVCA Web site after the event. Continue your sales message by reaching coaches for months and years to come.
Convention General Meetings Sponsorship: $1,000

Pick a specific group (if available) that you want to target and sponsor one of our 9 general meetings. Use an informational, promotional materials, etc. to get into the hands of our attendees. Use the room to promote your company and have the chance to introduce the keynote speakers for each meeting.
Volleyball Marketplace Floor Map: $1,000

Here’s your opportunity to brand your name on something that every attendee should have in their hands! The Volleyball Marketplace Floor Map will be printed on an 8 ½ x 11 piece and placed into each registration bag. Your logo and booth number will be prominently placed on each map. You’ll also receive additional branding on a larger map that will be placed near the Volleyball Marketplace entrance doors.

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Sand Court Ball Stops: $500

Place your branding around the sand court in the middle of the exhibit hall! This sponsorship opportunity offers a prime location for your branding. Ten sponsorships are available.
Exhibit Hall Video Walls

Promote your company, logo, brand, message, and/or booth number on exhibit hall video walls. Your message will be captured on a large video screen in high traffic exhibit hall lobby areas. Call for sizes, locations, and pricing.

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Additional Opportunities to Maximize Exposure

Maximize your exposure with your name on Meeting Room Doors, Monitors, Banners, and the convention center visitor information center video screen. Call for sizes, locations, and pricing.

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Sponsorship Levels (click ribbons to view chart)