2019 Fulfillment Report
AVCA Volleyball Marketplace: The Largest VB Specific Tradeshow in the World

- 6 10 x 10 booths
- 2,753 Attendees
- 90% visited the Marketplace
- 2,477 Potential Conversations
Product Exposure

Official Net Systems
Partner of the AVCA

• Net Systems
• Coaches Boxes
AVCA Volleyball Business Exchange: a speed-dating B-to-B Opportunity

17 Club Directors

5 Minutes
Sports Imports/AVCA Courage Award

- Ann Schilling
- AVCA All-America / Players of the Year Banquet
- 695 Attendees
Print Exposure: Convention Signage
Print Exposure: Convention Program

- Full-Page Ad
- Inside-Front Cover
- Received by 2,753
Print Exposure: Coaching Volleyball

- Full-page Ad
- Inside Back Cover
- 6 Issues
- Paid Circulation 8,300
- Readership > 24,900
- 149,400 Views
Print Exposure: AVCA Team Academic Awards

- Full Page Ad, Back Cover in the 2019 AVCA Team Academic Awards magazine
- Distribution → Nearly 9,000
Sports Import/AVCA Player of the Week

- Player of the Week Total Homepage Page Views: 18,260
- Player of the Week Women’s DI page views: 6,904
- Player of the Week Women’s DII page views: 1,528
- Player of the Week Women’s DIII page views: 1,840
- Player of the Week Two-Year College Page Views: 770
- Total: 33,910
Sports Import/AVCA Player of the Week

- Player of the Week Men’s DI-DII Page Views: 3,483
- Player of the Week Men’s DIII Page Views: 1,125

SPORTS IMPORTS/ AVCA DIVISION III MEN’S PLAYER OF THE WEEK

KEVIN ROS
Vassar College

PHOTO VASSAR ATHLETICS

Kevin Ros - Vassar
Senior, Outside Hitter, 5-11 (Bridgewater, N.J. – Bridgewater-Raritan High School)
Social Media

- **Facebook**
  - Reach: **143,840**
  - Reactions: **3,352**

- **Twitter**
  - Impressions: **200,281**
  - Engagements: **8,351**

- **Instagram (Posts + Stories)**
  - Reach: **198,959** (N/A for Spring Posts)
  - Engagements: **23,455**
AVCA Website Exposure

- 2019 Views: 3,434,866
- 2019 Clicks: 1,244
E-Newsletter: *At the Net*

- Bi-Weekly—All Members
- 2019: **62,000** total views
E-Newsletter: Affiliations

- Monthly: HS members approximately 9,000 total views in 2019.
- Affiliations is sent once a month.
E-Newsletter: *In the Sand*

- Monthly E-Newsletter
- Sent to Beach Coaches
- A total of nearly **4,000** views in 2019
**Additional Benefits**

- **10** Tickets to the NCAA Women’s Volleyball Semi-Final & Finals Championship
- **4** Tickets to the NCAA Men’s Volleyball Semi-Finals & Championship
- Table at the Jostens Coaches Honors Luncheon and AVCA All-America/Players of the Year Banquet
Thank You for Supporting the AVCA!

We truly value our corporate partnership with Sports Imports! Let’s look for ways to extend our alliance, enhance our relationship and increase our ability to further your goals. Please contact us at any time for further conversation.

Contact Information
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