Seminar Title: How to Craft a Winning Volleyball Staff and Program

Speaker(s): Beth Launiere, Head Volleyball Coach, University of Utah
Leo Hopf, CEO of Teamhopf

Learning Objectives: Beth has been a head Division I volleyball coach for 28 years, and has lived the shift from running a small team of players and a couple of staff members to guiding a large and complex volleyball program. Leo has 28 years of experience advising the world’s largest and most sophisticated businesses on how to improve the efficiency and effectiveness of their organizations.

Beth and Leo will share best practices drawn from the worlds of athletics and business to increase the success of your own volleyball program. In simpler times, volleyball coaches did it all. But now the demands, size and complexity of programs have increased exponentially, and the stresses to win have intensified. Success today requires head coaches to be intentional about how they are going to lead a program to success.

Key Points: Questions that will be answered in this session include:

• What is truly different about being a head coach compared to being an assistant coach?

• How can you shift from simply competing hard to winning?

• How do you communicate clearly with the entire staff to keep everyone on the same page?

• What are the high value tasks of a head coach which lead directly to winning?

• What should be delegated, and what should not? How do you build trust and confidence that the things you delegate will actually get done?

• How do you ensure quality control when you are not doing everything yourself?

• What are the new challenges that a large and complex program creates that didn’t exist with a smaller staff (or no staff at all)?

• How can you identify which parts or your program have the largest impact on your winning percentage and overall success?

• How can you harness the full potential of your technology (statistics, video, smart boards…) to give you a competitive edge?

• How should you manage the transition from where you are today to where you need to be as volleyball continues to evolve and grow on the national level?

Conclusion: These best practices can be applied by assistant coaches preparing for their next step, relatively new head coaches trying to build a program, and by the most experienced and competitive programs who are in the hunt for the national championship.