

# 2026

## AVCA Thirty Under 30 Club



### **Brooke (Ashton) Hall**

Kentucky Performance Volleyball Club  
Head Coach / CEO / Social Media and Marketing Director

#### **Career Accomplishments to Date:**

As a high school head coach, I led the program to a district championship while establishing a culture rooted in discipline and belief. At the club level, I've consistently produced winning seasons, developing athletes who compete with confidence, skill, and strong team awareness. My focus has always been building programs that value growth just as much as results.

#### **Coaching Roles:**

Kentucky Performance Volleyball: Chief Executive Officer, 18U National Team(s), 16U National Team(s), 15U National Team, 14U National Team, Social Media and Marketing Director (2024- Present)

Whitesville Trinity High School: Head Coach (2024)

Owensboro Volleyball Club: Head Coach of 12U-18U (2020-2024)

Developmental Program Director (2022-2024)

McLean County High School: Assistant Coach (2020-2021)

Hancock County Middle School: Head Coach (2019-2020)

#### **What made you decide to get into coaching volleyball?**

I coach volleyball because every athlete deserves to feel seen, valued, and part of something bigger than themselves. The game teaches connection, resilience, and trust. More than wins, I care about creating a space where they belong, grow in confidence, and learn that their voice and effort matter.

#### **What are your career goals in the sport?**

My career goal through volleyball is simple: to impact lives in a way that lasts far beyond the court. I want to lead with integrity, build confident young women, and create teams rooted in trust, accountability, and belief. Success to me isn't just wins or titles. It's growth, resilience, and knowing each athlete feels valued. Above all, I want God to use me wherever He sees fit. If that's in a small gym or on a big stage, my prayer is that I stay obedient, humble, and willing to serve the purpose placed in front of me.



### **Which coaches have influenced you the most?**

The coaches who have influenced me most are the ones right here in my community. My high school head coach, Danielle Hippen, saw something in me that I couldn't see in myself at the time and that belief changed me. She taught me the power a coach has to shape confidence and character. Today, I'm just as impacted by the people I coach alongside. My husband, Zach Hardison, and Emma Johnson continually challenge me, sharpen me, and push me to grow into the best coach I can be. I'm better because of them.

### **What do you enjoy most about your coaching job?**

What I enjoy most about coaching is the impact, the relationships built, the trust earned, and the opportunity to pour into athletes in ways that last far beyond a season. The connections mean everything to me. Watching confidence grow, seeing teamwork click, and knowing I've helped shape not just a player but a person is incredibly rewarding. More than anything, I love the chance to leave the sport better than I found it, building stronger athletes, stronger leaders, and a culture that continues to grow long after I'm gone.