



**FEBRUARY 21, 2025 (HOUSTON, TEXAS)** - The Greater Houston Volleyball Coaches Association (GHVCA) is delighted to announce its new logo, providing a fresh look as the organization moves towards the future. This modern design reflects the GHVCA's unwavering commitment to fostering the sport of volleyball, its players, and coaches within the dynamic and culturally rich Greater Houston area.

The prominently featured Houston skyline symbolizes the city's vibrant spirit, growth, and diversity. This design underscores the GHVCA's strong connection to the local community and its dedication to volleyball excellence. The skyline also serves as a visual reminder of the association's roots and its commitment to supporting local volleyball athletes and coaches.

The volleyball net backdrop symbolizes the connection between players, coaches, and the broader volleyball community. It highlights the association's role in providing opportunities for recognition and access to top-notch educational resources, helping athletes and coaches reach their full potential.

The shield-style logo represents the high level of competitiveness in Greater Houston volleyball while conveying the unity and strength through the GHVCA's role as a valued AVCA Signature Affiliate Partner. This partnership grants all its members [dual membership](#) in the GHVCA and AVCA.

The new GHVCA logo carries forward key elements from its previous design, ensuring continuity and familiarity. The vibrant color scheme of navy and red has been refreshed to appear more dynamic and energetic. Additionally, the bold, modern typography conveys a forward-thinking and innovative approach. By integrating these components, the new logo honors the association's history while representing its vision for the future, celebrating both tradition and progress within the Greater Houston volleyball community.

"We are thrilled to introduce our new logo, which will bring more symmetry to us in relations to our national organization, the AVCA and our other affiliated organizations," said Lyndsay Hodges, GHVCA Executive Director. "This logo represents our passion for staying up to date and relevant to the growth of volleyball."

Find downloadable versions of the logo in the [GHVCA Brand Kit](#). For more information about the GHVCA and its initiatives, please visit [ghvca.org](http://ghvca.org).

## **ABOUT THE GREATER HOUSTON VOLLEYBALL COACHES ASSOCIATION**

The Greater Houston Volleyball Coaches Association (GHVCA) is dedicated to upholding the highest standards for volleyball coaching in Texas. By fostering collaboration among its members, the association aims to elevate the quality of female athletics across the state. GHVCA serves as a governing body, offering coaches access to valuable resources that enhance their professional development. Additionally, the association provides a platform for coaches to address issues with their schools, athletes, fans, and officials by submitting written concerns. GHVCA also represents its members' viewpoints on legislation with the UIL, Legislative Council, and the State Board of Education.

The GHVCA is a proud Signature Affiliate Partner of the American Volleyball Coaches Association (AVCA), the world's largest volleyball coaches association. Through the AVCA Signature Affiliate Program, you can combine AVCA membership and local coaching association membership, making the AVCA the official coaching education partner for high school member coaches in Greater Houston.

